

TOP 5 REASONS

TO RESERVE NOW FOR 2016



1

GET IN THE ARCHIVES >
THE SOONER YOU SIGN THE BIGGER
YOUR LOGO IN MORE ISSUES

2

PICK YOUR CHOICE LOCATION
GET FIRST PICK OF 10 X 10 BOOTH WHEN
FLOOR PLAN BECOMES AVAILABLE



3

EXPLOSIVE GROWTH
50% YEAR OVER YEAR CONFERENCE
GROWTH. ACRM IS THE FASTEST GROWING
HEALTHCARE ASSOCIATION



4

**CONNECT WITH
DECISION MAKERS**
PHYSICIANS AND RESEARCHERS
LEADING THE MARKET



5

BEST VALUE
BECOME AN ACRM
INSTITUTIONAL MEMBER.
ASK JENNY ABOUT SIGNIFICANT SAVINGS



CONTACT Jenny Richard: JRichard@ACRM.org or phone +1.703.574.5845

ACRM
93rd Annual Conference



PROGRESS IN
REHABILITATION
RESEARCH #PIRR2016

30 OCT – 4 NOV
2016

HILTON
CHICAGO



Booth Space Includes

- 10' x 10' booth
- 2' x 8' covered and skirted display table
- 2 chairs
- 8' high drape back wall
- 4' high drape side wings
- Standard 7" x 44" signage displaying company name
- TWO FULL-CONFERENCE REGISTRATIONS (\$ HUGE VALUE!) that allow you to participate in educational sessions, network with attendees, and better understand the needs and interests of your target audience.

BONUS Exposure Includes

- **LOGO in ARCHIVES** — Your Logo included in **monthly** ACRM print ads in *Archives of Physical Medicine and Rehabilitation*, the most cited journal in rehabilitation. The earlier you commit, the larger and more exclusive your logo will appear in MORE issues leading up to the conference. **DEADLINES:**
- **EARLY SIGNING BONUS** — **LOGO in 50,000 copies** of printed conference brochures mailed directly to rehabilitation professionals. Bonus available only to those who sign-up, provide all supporting documents, and provide full payment before the 31 March 2016 deadline. **RELEASE DATE: 20 JUNE**
- Logo PLUS 50-word description in the **printed onsite conference program brochure** AND the program is posted online pre-conference and lives online for at least one year post event.
- Logo PLUS 50-word description and hyperlink on ACRM.org.
- Post-conference online listing on the ACRM Conference webpage for one year.
- Acknowledgment in ACRM eNews, a weekly member newsletter.
- Pre-conference eblasts introducing attendees to exhibitors.

Exhibitor Pricing *Pricing for one 10' X 10' booth

Before 31 March 2016	\$2,950
Before 1 August 2016	\$3,450
After 1 August 2016	\$3,950

PROGRESS IN REHABILITATION RESEARCH #PIRR2016

TRANSLATION TO CLINICAL PRACTICE

INTERDISCIPLINARY



TARGET ATTENDANCE 2016 2,000+

LOGO in ARCHIVES ACRM PRINT AD

DEADLINE	PUB DATE	DEADLINE	PUB DATE
25-Mar	1-May	25-Jun	1-Aug
25-Apr	1-Jun	25-Jul	1-Sep
25-May	1-Jul	25-Aug	1 Oct CONF. ISSUE

» Don't miss the exposure in as many as **SIX printed journals!**

» Early Signing bonus **EXPIRES 31 MARCH 2016.**

» **BONUS is not available after the 31 March deadline.**

EARLY SIGNING BONUS

EXHIBITORS & SPONSORS
Sign-up and pay early and receive logo listing in the **preliminary conference brochure:** 50,000 copies printed and mailed to targeted professionals — plus online version = **HUGE exposure & value.**



LOGO in ARCHIVES — the sooner you sign, the larger your logo in more issues!

The most-cited scientific journal in rehabilitation medicine

EXHIBIT SPACE IS LIMITED to a select number to provide ample opportunity for quality one-on-one interactions



The decision to become an Institutional Member of ACRM demonstrates to the world your support of evidence-based innovation in rehabilitation.

Together, ACRM and its Institutional members, significantly enhance the lives of people living with disabilities. Your support makes a positive impact in immeasurable ways.



About ACRM and WHY You SHOULD Partner as an ACRM Institutional Member...

- 1) ACRM is **'THE'** showcase for cutting-edge rehabilitation research.
- 2) Demonstrate to the world your support of evidence-based innovation in rehabilitation.
- 3) ACRM is the membership community of choice for the world's top rehabilitation researchers.
- 4) ACRM offers greater rewards and discounts for institutions who make greater contributions... **up to 25% OFF.**
- 5) ACRM has the most widely circulated scientific journal in rehabilitation.
- 6) The ACRM journal, *ARCHIVES OF PM&R*, (*ARCHIVES*) has 2M+ downloads annually and is the most cited journal in rehabilitation.
- 7) ACRM welcomes industry leaders and all members of the rehab team. Through its scientific Journal, *ARCHIVES*, websites, conference and special interest groups, ACRM provides THE platform where rehabilitation research informs clinical practice and clinical experience informs research.

HOW TO BECOME AN ACRM INSTITUTIONAL MEMBER?

Contact Jenny Richard, ACRM Director of Member Services:
email: JRichard@ACRM.org
call: +1.703.574.5845

UPGRADE TO ACRM INSTITUTIONAL MEMBERSHIP for BEST VALUE & MAX exposure



NETWORKING FUNCTIONS

- Coffee Breaks
- Instructional Course Lunch & Coffee Breaks
- Brucker International Luncheon with Guest Speaker
- SCI-ISIG Luncheon with Guest Speaker
- Neurodegenerative Diseases Luncheon with Guest Speaker
- Neuroplasticity Luncheon with Guest Speaker
- Early Career Development Course Reception
- Exhibitor Welcome Reception
- Cognitive Rehabilitation Training Lunch & Coffee Breaks
- Continental Breakfast
- Henry B. Betts Awards Gala Table
- ACRM Past Presidents Reception
- Fun Run/Walk
- Henry B. Betts Awards Gala Exclusive

EDUCATIONAL SYMPOSIA

- Travel Scholarships
- Educational Symposia
- John Stanley Coulter Award Lecture
- Deborah L. Wilkerson Early Career Award Presentation
Supported by CARF International
- Instructional Course (Pre-Conference)
- Mitchell Rosenthal, PhD, Memorial Award
- Sheldon Berrol Memorial Chautauqua
- Early Career Development Course
- Cognitive Rehabilitation Training Course — TWO DAYS
- Plenary Sessions

CME ACTIVITIES

- Symposium
- Panel Discussion with Case Studies
- New Technology Innovations

PRODUCT/ TECHNOLOGY SHOWCASE

- Product Theatre
- Market Research
- Focus Groups
- Demonstrations



ATTENDEE SUPPORT ITEMS

- Attendee bag inserts (flyers)
- Attendee bag give away
- Attendee Device Charging Station
- Cyber Café
- Poster Center
- Hotel Room Entry Key
- Conference Portfolio
- Attendee Bags
- Name Badges
- Lanyards



ADVERTISING

- Onsite Conference Program Ad
- Preliminary Brochure and Poster Advertising
- Preliminary Brochure Back Cover Ad
- Conference APP
- ACRM Lotus wall signage
- Hotel Lobby Elevator Doors

» Huge Value! 50,000 brochures & posters printed & mailed



ASK ABOUT

» NEW — Exclusive headlining sponsorship opportunity

ALL SPONSORSHIPS RECEIVE:

- » Logo in onsite conference program AND the program is posted online before the conference and lives online for at least one year post event.
- » Logo and hyperlink on ACRM.org website.
- » Logo included in signage onsite.
- » Weekly acknowledgment in ACRM eNews & MORE!

Most sponsors also receive BONUS ACRM media coverage:

- » **LOGO in ARCHIVES** — Sponsor logo in monthly ACRM print ads in Archives of Physical Medicine and Rehabilitation, the most cited journal in rehabilitation. The earlier you commit, the larger and more exclusive your logo will appear in MORE issues leading up to the conference.
- » **EARLY SIGNING BONUS** — **LOGO in 50,000 copies** of printed preliminary conference brochure printed and mailed to rehabilitation professionals who sign-up before the spring deadline. Please inquire. Early Signing bonus **EXPIRES MARCH 31 2016**.
- » **ACRM eNews:** sponsor name to appear in each issue of this weekly member newsletter leading up to the Conference.
- » **ACRM.org website:** logo to appear on the sponsor page on the ACRM.org website.

ACRM will customize any standard package to best suit your needs...



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Improving lives
through interdisciplinary rehabilitation research