FOCUS ON RESULTS:  
A GLOBAL AUDIENCE WITHIN REACH

The ACRM Annual Conference, *Progress in Rehabilitation Research*, brings together 1,500+ researchers, providers, educators and administrators for critical interdisciplinary exchange. Newcomers encounter a welcoming and collegial atmosphere energized by the excitement of discovery and collaboration.

Offering continuous programming for traumatic brain injury, spinal cord injury, stroke, neurodegenerative diseases, pain and cancer, *Progress in Rehabilitation Research* is the WORLD’S LARGEST CONFERENCE for interdisciplinary rehabilitation research.

COMPELLING OPPORTUNITIES >>>

ACRM
91st Annual Conference

PROGRESS IN REHABILITATION RESEARCH

7 – 11 OCTOBER 2014

Intercontinental, Toronto Centre and the Metro Toronto Convention Centre

TORONTO, ON, CANADA
Held every Fall, the ACRM Annual Conference, Progress in Rehabilitation Research, brings together national and international experts, across multiple specialties, with the common goal of sharing current and future research as well as evidence-based interventions relevant to health care professionals in physical medicine and rehabilitation.

• Rehabilitation researchers and clinicians
• 32 countries represented
• Expert faculty, collaborators and mentors
• Expand professional networks
• Preview emerging research
• Strong scientific programs including instructional courses, lectures, symposia, poster exhibits, workshops and interactive sessions

The ACRM Annual Conference is the premier educational scientific event for health care professionals involved in the field of rehabilitation.

ACRM attendees are:
• uniquely qualified
• a highly-concentrated audience of thought leaders in the field of rehabilitation research
• in captive settings, attendees are in learning and absorbing mode — particularly receptive to marketing messages

ACRM exhibition floor space and sponsorships are LIMITED and do sell quickly — so don’t delay, inquire TODAY...

While every effort was made to ensure accuracy of this prospectus, the information contained within is subject to change. The Sponsorship / Exhibitor contract contains the final information.
Another Record-Breaking Conference

The 2013 ACRM Progress in Rehabilitation Research Conference held in Walt Disney World® Resort, FL, USA from 12 – 16 November 2013, was the largest, most energized, most successful event in the organization’s 90-year history, attracting 1,000+ ATTENDEES FROM 32 COUNTRIES.

QUICK STATS:

92% of attendees say they were satisfied or more than satisfied with the knowledge and expertise of the faculty.

87% say the overall quality of education was good to excellent.

More than 16 hours of hard-working committee and task force meetings were held at the conference.

The global community of rehabilitation professionals will converge in Orlando for OUTSTANDING educational content presented by top researchers and clinicians.

This is where cutting-edge research and technology meets clinical practice to improve the quality of life for people with disabling conditions.

*Progress in Rehabilitation Research* is the PREMIER rehabilitation conference for interdisciplinary exchange and collaboration.

“Having worked with TBI patients for the past 26 years it is nice to find a conference that provides cutting-edge information from exceptionally well-qualified speakers.”

— Alison M. O’Shanick, MS, CCC-SLP

50% GROWTH in ORLANDO

TARGET ATTENDANCE IN TORONTO = 1,500
Gender of Attendees

- 63.2% Female
- 36.1% Male
- 0.07% Prefer Not to Say

Career Stage

- 17.6% 26 years +
- 18.2% 16–25 years
- 15.5% 11–15 years
- 10.8% 7–10 years
- 9.5% 4–6 years post-doctorate
- 16.2% 0–3 years post-doctorate
- 12.2% Student/Resident/Fellow

“...The opportunity to reach our peers from across the country at Progress in Rehabilitation Research is a wonderful chance to highlight the amazing research and clinical care that happens at Spaulding each day.”

— Dianne Lamb, Regional Director of Admissions, Spaulding Rehabilitation Network

Statistics from 2012 ACRM Annual Conference held in Vancouver, Canada
Attendee Profile

Profession of Attendees (specialty)

- Clinical researcher 15.5%
- Rehabilitation/academic researcher 1.4%
- Neuropsychologist 12.2%
- Rehabilitation Psychologist 1.4%
- Psychologist 1.4%
- Physical Therapist 15.2%
- Occupational Therapist 13.2%
- Physician 9.1%
- Physiatrist 6.4%
- Administrator 3.0%
- Bioengineer 3.0%
- Biomechanical engineer/Biomechanist 0.7%
- Professor/Teacher 2.7%
- Speech-Language Pathologist 2.0%
- Neurologist 1.7%
- Student/postdoctoral Fellow 1.4%
- Rehabilitation Nurse 1.0%
- Case Manager 0.7%
- Clinical Epidemiologist 0.3%
- Psychiatrist 0.3%
- Other 7.4%

ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.

“ACRM events bring together world-class, award-winning researchers sharing results of their work with clinicians across nine specializations, benefiting patients across the globe.”

—Margo Holen, ACRM Chief Meetings Officer

Professional Role of Attendees

- Researcher 51.4%
- Provider 30.7%
- Administrator 8.1%
- Educator 5.4%
- Student/Recent grad/Resident 1.0%
- Other 3.4%

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335 or complete this inquiry form: www.bit.ly/SponsorInquiry
Country of Attendees
(32 Countries)


www.ACRM.org/join/acrm-institutional-membership

ACRM institutional members enjoy sponsorship cost savings depending on their membership level — with the Platinum level receiving 20% OFF all sponsorship pricing

787 United States

Statistics from 2013 ACRM Annual Conference held in Walt Disney World® Resort, FL, USA

FOCUS ON RESULTS: A GLOBAL AUDIENCE WITHIN REACH

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EXHIBIT SPACE IS LIMITED to a select number — providing ample opportunity for quality one-on-one exchange with attendees.

If your products and services offer real-world, proven solutions to challenges faced by rehabilitation professionals working in both clinical and academic settings, ACRM attendees are LOOKING for YOU! ACRM Conference attendees are:

- Exclusively rehabilitation-focused
- Seeking innovative solutions
- Working in both clinical and academic settings
- Thought leaders in rehabilitation research
- Highly motivated
- Recognized in their fields
- Decision-makers (more than half of attendees hold senior positions, having worked in their particular fields for more than 10 years.)
- Inclusive and collaborative, freely sharing information and resources with peers for the greater good of individuals with disabilities whom they serve

THE ACRM EXPO IS SET UP AMIDST / ADJACENT TO THE SCIENTIFIC POSTERS — allowing for ideal traffic flow and networking scenarios.

<<< 2013 Exhibitor ForceLink found the attendees at the ACRM Conference to be “VERY RESPONSIVE.”
Exhibiting information

Booth Space Includes

• 10’ x 10’ booth
• 2’ x 8’ covered and skirted display table
• 2 chairs
• 8’ high drape back wall
• 4’ high drape side wings
• Standard 7” x 44” signage displaying company name
• TWO FULL CONFERENCE REGISTRATIONS ($Huge Value!) that allow you to participate in ALL educational sessions, network with attendees, and better understand the needs and interests of your target audience.

BONUS Exposure Includes

• Logo PLUS 50 character description and URL in the onsite conference program AND the program lives online for one year post event.
• Logo PLUS 50 character description and URL on ACRM website
• Post-conference online listing on the 2014 Conference webpage for one year
• Acknowledgment in ACRM publications, including ACRM eNews, a weekly member enewsletter and Rehabilitation Outlook, a bi-monthly member newsletter
• Reduced advertisement rates in Rehabilitation Outlook
• Pre-conference eblasts introducing attendees to exhibitors

Exhibitor Pricing

Before 31 March 2014 . . . . . . . . . $2,500
Before 1 September 2014 . . . . . . . . $2,950
After 1 September 2014 . . . . . . . . $3,450

WINTER SIGNING BONUS
Sign and pay BEFORE 31 March 2014 and receive logo listing in the PRELIMINARY PROGRAM including 40,000+ copies printed and mailed AND the online version, too

ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.
EXHIBITOR SPECIAL

RESERVE your COMBO PACKAGE NOW and receive INCREDIBLE VALUE…

1 $3500 CREDIT of ARCHIVES advertising*
   Archives of Physical Medicine and Rehabilitation, has the LARGEST print circulation in rehabilitation — reaching the largest community of physiatrists in the world.

2 $3500 CREDIT toward Institutional Membership
   Discounts starting at $4,250. EXPIRES 31 DECEMBER 2013

3 $2500 EXHIBIT booth
   1) 10’ x 10’ booth
   2) TWO full conference registrations

4 Plus MORE Exposure
   Automatically included in 10 months* of ACRM media coverage through ACRM publications:
   » Logo recognition in Preliminary Program
     40,000 copies printed and mailed June – July 2014
   » Logo recognition in Final Conference Program
     1,500 copies printed and electronic version online
   » Website: logo to appear on the Sponsor page on ACRM.org and on the ARCHIVES’ site: www.archives-pmr.org/home.

Your cost only $3500
OFFER ENDS 31 JAN 2014

LIMITED TIME

*ARCHIVES advertising credit may be used for print or web advertising and credit must be used in 2014. Twenty percent deposit required with signed exhibition agreement.
*Media coverage begins after signed contract and payment is received.

ACT NOW

CONTACT JENNY NOW
Jenny Richard, Director of Member Services
JRichard@ACRM.org or +1.703.435.5335
or complete this inquiry form: www.bit.ly/SponsorInquiry

FOCUS ON RESULTS: A GLOBAL AUDIENCE WITHIN REACH

WWW.ACRM.ORG

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335 or complete this inquiry form: www.bit.ly/SponsorInquiry
**Exhibit Hall Floor Plan**

Booth space will be assigned on a first come, first served basis.

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**LIMITED SPACE!**

Call today to reserve your choice location. For additional information on exhibiting, please contact: Jenny Richard at jRichard@ACRM.org or phone +1.703.435.5335 or complete this inquiry form: [www.bit.ly/SponsorInquiry](http://www.bit.ly/SponsorInquiry)

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**Excellent Traffic Flow**

To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for success:

- All attendee breaks will be held in the exhibit hall
- Exclusive exhibition hours
- Exhibitor Welcome Reception draws attendees with a lively, energetic atmosphere
- Exhibitor Passport Game motivates attendees to interact with all exhibitors in order to win BIG prizes.
- Opportunities for exhibitors to add prizes to the Exhibitor Passport Game drawings to increase visibility

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**FLOORPLAN TO COME**

- POSTERS WILL BE ARRANGED ALONG THE PERIMETER or somehow VERY INTEGRATED with the exhibit booths
- EXHIBIT BOOTH SPACE WILL BE IN THE CENTER for MAXIMUM exposure and attendee circulation (exact configuration of booth space TBD)

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**LIMITED SPACE!**

Exhibiton Area TBD

Limited Space! Reserve Now!
Overview of Sponsorship Opportunities

ALL SPONSORSHIPS RECEIVE:
» Logo in Conference program
» Logo and hyperlinks on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgment in eNews

ACRM Media Blitz Special

More than $7,500 in sponsorship automatically receive up to 10 months* of ACRM media coverage in these ACRM publications:

» Rehabilitation Outlook: Sponsor logo included in a sponsor tribute print ad appearing in every issue of this bi-monthly newsletter after sponsorship has been paid in full and up until the Conference.

» ACRM eNews: Sponsor name to appear in every weekly eNews leading up to the Conference.

» ACRM.org website: logo to appear on the Sponsor page on the ACRM.org website for from the time sponsorship payment is received through the time of the Conference.

» Archives of Physical Medicine and Rehabilitation: Sponsor logo placement in ACRM print ads in successive issues leading up to the Conference

The earlier Sponsorship is made and paid, the more exposure. For example, signing on in January 2014 provides 10 months-worth of coverage.

*Media coverage begins after signed contract and payment is received.

ADDITIONALLY, MOST SPONSORS ALSO RECEIVE...

WINTER SIGNING BONUS
Sign and pay BEFORE 31 March 2014 and receive logo listing in the PRELIMINARY PROGRAM 40,000+ copies printed and mailed AND the online version, too

Overview of Sponsorship Opportunities

DESCRIPTION OF SPONSORSHIP OPPORTUNITY

<table>
<thead>
<tr>
<th>NETWORKING FUNCTIONS</th>
<th>$ AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Breaks</td>
<td>3,000</td>
</tr>
<tr>
<td>Instructional Course Lunch &amp; Coffee Breaks</td>
<td>7,500</td>
</tr>
<tr>
<td>Brucker International Luncheon</td>
<td>7,500</td>
</tr>
<tr>
<td>Early Career Development Course Reception</td>
<td>7,500</td>
</tr>
<tr>
<td>Exhibitor Welcome Reception</td>
<td>15,000</td>
</tr>
<tr>
<td>Cognitive Rehab Manual Training Lunch &amp; Coffee Breaks</td>
<td>15,000</td>
</tr>
<tr>
<td>Continental Breakfast</td>
<td>25,000</td>
</tr>
<tr>
<td>Henry B. Betts Awards Gala</td>
<td>25,000</td>
</tr>
</tbody>
</table>

EDUCATIONAL SYMPOSIA

| Educational Symposia                                       | 5,000    |
| John Stanley Coulter Lecture                               | 5,000    |
| Deborah L. Wilkerson Early Career Award Presentation        | 5,000    |
| Instructional Course (Pre- and Post-Conference)            | 5,000    |
| Sheldon Berrol Memorial Chautauqua                          | 5,000    |
| Early Career Development Course                             | 10,000   |
| Cognitive Rehab Manual Training Course                     | 10,000   |
| Plenary Session                                             | 25,000   |

ATTENDEE SUPPORT ITEMS

| Registration Bag Insert                                     | 3,000    |
| Attendee Device Charging Station                            | 5,000    |
| Poster Center                                               | 5,000    |
| Hotel Room Entry Key                                        | 5,000    |
| Conference Portfolio                                        | 5,000    |
| Attendee Bags                                               | 10,000   |
| Lanyards                                                    | 10,000   |
| Conference APP                                              | 10,000   |
| Name Badges                                                 | 10,000   |
| Conference Program                                          | 3,500 - 10,000 |
| Preliminary Program Advertising                             | 5,000 - 10,000 |
| Preliminary Program Back Cover Ad                           | 15,000   |

ACRM can customize any standard packages to best suit your needs.
NETWORKING FUNCTIONS

Sponsoring ACRM social events fosters immediate positive goodwill and opens up lively conversation points for meaningful dialogue with your target audience.

WINTER SIGNING BONUS
Sign and pay BEFORE 31 March 2014 and receive logo listing in the PRELIMINARY PROGRAM 40,000+ copies printed and mailed AND the online version, too

“As a first time participant, my only regret is that I did not: 1) Join this organization sooner in my career and 2) Attend meetings earlier in my career.”
—Edward L. Manning, PhD, ABPP-CL, Professor of Neurology, University of Mississippi Medical Center

Coffee Breaks $3,000
One of the attendees’ main opportunities to visit the exhibits and network occurs during regularly scheduled coffee breaks. This is the time for members to renew their energy while they view your company’s products and services.
ADDITIONAL SPONSOR BENEFIT: Includes sponsor-provided signage allowed at the sponsored break. Cocktail napkins and cups with sponsor logo are available through ACRM at cost for each break.

Instructional Course Lunch & Coffee Breaks $7,500
Held Pre- and Post-Conference, each instructional course includes lunch. Why not sponsor one? Attendees will have an appetite to hear, see and read your message.

Brucker International Luncheon $7,500
★ EXCLUSIVE SPONSOR
The lunch provides an opportunity for international attendees to meet and foster greater interdisciplinary collaboration across borders. This gathering is attended by more than 50 health care professionals representing more than 22 countries. ADDITIONAL SPONSOR BENEFIT: Includes attendance at the luncheon for two, and verbal acknowledgment of sponsorship and signage at the event.

Early Career Development Course Reception $7,500
★ EXCLUSIVE SPONSOR
This reception immediately follows the Early Career Development Course held as a full-day Pre-conference educational course intended for professionals during their first five years after completion of post-graduate studies. Sponsorship may be combined with the Early Career Development Course sponsorship (see page 13) for a powerful impression and maximum exposure to this youthful audience.

Exhibitor Welcome Reception $15,000 ★ EXCLUSIVE SPONSOR
Open to all attendees, this is the main welcome reception held Thursday evening. There is a buzz of excitement in this casual social setting along with poster viewing and concluding with the presentation of outstanding poster awards. ADDITIONAL SPONSOR BENEFIT: The opportunity for verbal recognition at event.

Cognitive Rehab Manual Training Lunch & Coffee Breaks $15,000
★ EXCLUSIVE SPONSOR
Hot-off-the-press, the new Cognitive Rehabilitation Manual is making waves and the demand is already feverish for this course. Sponsors will be prominently promoted in front of this pivotal audience.

Sponsorship opportunities are limited — ACT NOW!

CONTACT: Jenny Richard
JRichard@ACRM.org or phone +1.703.435.5335 or complete this inquiry form: www.bit.ly/SponsorInquiry

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Continental Breakfast $25,000
Continental breakfast is offered each morning in the Exhibit Hall and is available for all attendees. Registrants use this opportunity to energize and view the exhibits before the scientific sessions. Breakfast is offered for one hour prior to the start of the meeting each day. Sponsorship includes signage and the opportunity to distribute promotional items. Cocktail napkins and cups with sponsor logo are available through ACRM at cost for each break.

Henry B. Betts Awards Gala $25,000 ★ EXCLUSIVE SPONSOR
Attendees mark the Awards Gala as one of the highlights of the Conference. With more than 500 attendees, this special evening includes the presentation of award winners with dinner and dancing. The event celebrates all Rehab Professionals and the important contributions they each make to the specialty and to their patients. ADDITIONAL SPONSOR BENEFIT: Includes a reserved table of ten for your company representatives, verbal acknowledgment of your sponsorship, your company’s advertisement on the back cover of the Awards Program, and signage at the event.

Educational Symposia $5,000
Each individual symposia is available for sponsoring. ADDITIONAL SPONSOR BENEFIT: Sponsor may greet symposia attendees outside of the room entrance and may hand out literature upon exit from symposia.

John Stanley Coulter Lecture $5,000 ★ EXCLUSIVE SPONSOR
Presented during the Annual Conference, this distinguished lectureship honors John Stanley Coulter, MD, (Past-President, 1925) in celebration of his many contributions to rehabilitation medicine. Lecturers are recognized for professional achievements which significantly advance the field of rehabilitation.

Deborah Wilkerson Early Career Award Presentation $5,000 ★ EXCLUSIVE SPONSOR
Deborah L. Wilkerson, former President and ACRM Fellow. Deborah was devoted to improving the quality of rehabilitation and independent living services for individuals. The Wilkerson Award winner presents a scientific paper as a conference symposia.

Instructional Course (Pre- and Post-Conference) $5,000
Each course is presented on a cutting-edge topic in the field of rehabilitation research. Presenters include rehab experts from Cedars-Sinai Medical Center, Shepherd Center, NYU Medical Center, Mount Sinai School of Medicine, Boston University, Baylor Institute for Rehabilitation, Rehabilitation Institute of Chicago and more. ADDITIONAL SPONSOR BENEFIT: includes signage at the event and logo in the Conference Program, and verbal acknowledgment by faculty members.
Mitchell Rosenthal, PhD, Memorial Award  $5,000
★ EXCLUSIVE SPONSOR  To be presented annually beginning in 2013, this award honors the memory of Dr. Rosenthal’s remarkable contribution to the field of rehabilitation on a topic of brain injury rehabilitation. Individuals selected reflect the outstanding professional contributions representative of Dr. Rosenthal’s career.

Sheldon Berrol Memorial Chautauqua  $5,000
★ EXCLUSIVE SPONSOR  The Chautauqua is organized by the ACRM BI-ISIG to explore the values, ethics and humanism in brain injury treatment.

Early Career Development Course  $10,000
★ EXCLUSIVE SPONSOR  EXCLUSIVE Sponsorship includes the educational course with luncheon. This full-day workshop is intended for professionals during their first five years after completion of post-graduate studies. Reach the next generation of leaders when they are most impressionable. Approximately 50 – 75 attend annually.

Cognitive Rehab Manual Training Course  $10,000
★ EXCLUSIVE SPONSOR  The new ACRM Cognitive Rehabilitation Manual is making waves and the accompanying live training courses are selling out. Sponsors are prominently promoted in front of this pivotal audience.

Plenary Sessions  $25,000
Plenary Sessions run unopposed allowing for higher attendance and providing maximum exposure for sponsors. These sessions serve as the educational foundation of the ACRM Annual Conference; approximately four hours of information is presented during the Plenary Sessions. Compelling research presentations, point-counterpoint debates and current concepts focusing on problem-driven topics are all offered during Plenary Presentations.

ADDITIONAL SPONSOR BENEFIT: includes signage at the event and verbal acknowledgment by the President of ACRM.

Spaces are limited — ACT NOW!
ATTENDEE SUPPORT ITEMS

Registration Bag Insert  $3,000
Your pre-printed one-page advertisement (subject to ACRM approval) will be included in each attendee’s registration bag at the onset of the Annual Conference.

Attendee Device Charging Station  $5,000
Providing power to attendees access has become a popular and expected amenity at the ACRM Annual Conference. Please contact Jenny for more information.

Poster Center  $5,000
The poster exhibit is a valued component of the educational experience at the Annual Conference. Identify your organization with the best and brightest in scientific research during the Annual Conference poster exhibit. ADDITIONAL SPONSOR BENEFIT: Includes your company’s logo on signage at entrance of poster sessions as well as your logo on the Poster Session Instruction sheet distributed to all poster session attendees.

Hotel Room Entry Key  $5,000
Make your company visible to all attendees each time they reach for their key. Premium exposure throughout the week with your company’s logo, booth number and website on each hotel room entry key distributed to attendees at check-in at the hotel.

Conference Portfolio  $5,000
Provide each attendee with an attractive and useful writing pad to take notes during educational sessions and later at work meetings. Writing pads are an excellent way to promote your company as course attendees use these throughout the Annual Conference. ADDITIONAL SPONSOR BENEFIT: Recognition includes your company logo on the notebook so that your exposure extends well beyond the conference.

Attendee Bags  $10,000
Distributed to all onsite attendees at registration, each participant will receive an attractive tote imprinted with your company name and logo. High-quality conference bags contain vital hand-outs and are used throughout the conference. This is an exceptional opportunity to get your company’s name literally within arm’s reach of every attendee. ACRM and your company’s logo appear on one side of the bag. Screen printing on both sides is available for $12,000.

Lanyards  $10,000
Lanyards are custom-printed with your organization’s name and logo prominently featured on the strap. As each registrant receives a name badge and lanyard upon check-in, having each attendee wear your name daily will provide high visibility for your company.

Name Badges  $10,000
The attendee name badges are custom-printed with your organization’s name and logo prominently featured.

ADVERTISING

Preliminary Program Advertising  $5,000 – 10,000
With 40,000 copies printed and mailed June – July 2014 and the digital version living online for six months, this is THE PRIME place to be for maximum exposure of YOUR own messaging. Half page and full page ad sizes are available.

Preliminary Program Back Cover Ad  $15,000
This is an EXCLUSIVE offering — PRIME full-page placement on the back cover underneath the mailing panel with recipients’ name. Ad size = 8.5 x 8.5 inches.

Onsite Conference Program  $3,000 – 10,000
Your full-page ad gets center stage in this comprehensive printed 124+ Paged guide to the Annual Conference, Progress In Rehabilitation Research. Every Program print ad gets even more mileage from being duplicated online as a PDF download.

Conference APP  $10,000 - 25,000
Conference attendees loved the convenient APP at the 2013 event. The APP will be EVEN MORE ROBUST in Toronto. Ask about the prominent TOP TIER Sponsor with naming rights to the APP. Other APP sponsor levels are also available with banner ads in the APP. Those interested in these ground floor opportunities should not delay — inquire today...

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ACRM provides a platform for knowledge exchange among rehabilitation providers, researchers, educators, and administrators to foster creation of translational research and evidence-based guidelines for clinical practice. For 80 years ACRM has aggressively advocated for legislation and public policy that support individuals with chronic disabling conditions, and remains committed to providing educational opportunities, networking and mentoring for young professionals. ACRM publishes Archives of Physical Medicine & Rehabilitation, the most cited scientific journal in rehabilitation, according to Journal Citation Reports®, Thomson Reuters.

ACRM is the premier professional association representing all members of the rehabilitation team: clinical researchers, physical therapists, occupational therapists, neuropsychologists, physicians, physiatrists, administrators, bioengineers, educators, rehabilitation nurses, speech-language pathologists, case managers and disability management specialists.

www.ACRM.org