FOCUS ON RESULTS:
A GLOBAL AUDIENCE WITHIN REACH

The ACRM Annual Conference, *Progress in Rehabilitation Research*, brings together 1000+ researchers, providers, educators and administrators for critical interdisciplinary exchange. Newcomers encounter a welcoming and collegial atmosphere energized by the excitement of discovery and collaboration.

Offering continuous programming for traumatic brain injury, spinal cord injury, stroke, neurodegenerative diseases, and pain, *Progress in Rehabilitation Research* is the WORLD’S LARGEST CONFERENCE for interdisciplinary rehabilitation research.

COMPELLING OPPORTUNITIES

AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research
Held every Fall, the ACRM Annual Conference, *Progress in Rehabilitation Research*, brings together national and international experts, across multiple specialties, with the common goal of sharing current and future research as well as evidence-based interventions relevant to health care professionals in physical medicine and rehabilitation.

- Rehabilitation researchers and clinicians
- More than 22 countries represented
- Expert faculty, collaborators and mentors
- Expand professional networks
- Preview emerging research
- Strong scientific programs including instructional courses, lectures, symposia, poster exhibits, workshops and interactive sessions

The ACRM Annual Conference is the premier educational scientific event for health care professionals involved in the field of rehabilitation.

ACRM attendees are:
- uniquely qualified
- a highly-concentrated audience of thought leaders in the field of rehabilitation research
- in captive settings, attendees are in learning and absorbing mode — particularly receptive to marketing messages

ACRM exhibition floor space and sponsorships are LIMITED and do sell quickly — so don’t delay, inquire TODAY…

While every effort was made to ensure accuracy of this prospectus, the information contained within is subject to change. The Sponsorship / Exhibitor contract contains the final information.
Another Record-Breaking Conference

The 2012 ACRM Progress in Rehabilitation Research Conference held in Vancouver 9 – 13 October 2012, was the largest, most energized, most successful event in the organization’s 90-year history, attracting nearly 700 attendees from 23 countries.

QUICK STATS:

92% of attendees say they were satisfied or more than satisfied with the knowledge and expertise of the faculty.

87% say the overall quality of education was good to excellent.

More than 16 hours of hard-working committee and task force meetings were held at the conference.

The global community of rehabilitation professionals will converge in Orlando for OUTSTANDING educational content presented by top researchers and clinicians.

This is where cutting-edge research and technology meets clinical practice to improve the quality of life for people with disabling conditions.

Progress in Rehabilitation Research is the PREMIER rehabilitation conference for interdisciplinary exchange and collaboration.

“Having worked with TBI patients for the past 26 years it is nice to find a conference that provides cutting-edge information from exceptionally well-qualified speakers.”

— Alison M. O’Shanick, MS, CCC-SLP

88% of conference survey responders said the conference met or exceeded their expectations.
Attendee Profile

Gender of Attendees

- 63.2% Female
- 36.1% Male
- 0.07% Prefer Not To Say

Career Stage

- 17.6% 26+ years
- 18.2% 16–25 years
- 15.5% 11–15 years
- 10.8% 7–10 years
- 9.5% 4–6 years post-doctorate
- 16.2% 0–3 years post-doctorate
- 12.2% Student/Resident/Fellow

“The opportunity to reach our peers from across the country at Progress in Rehabilitation Research is a wonderful chance to highlight the amazing research and clinical care that happens at Spaulding each day.”

— Dianne Lamb, Regional Director of Admissions, Spaulding Rehabilitation Network

Statistics from 2012 ACRM Annual Conference held in Vancouver, Canada

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
Attendee Profile

Profession of Attendees (specialty)

- Clinical researcher: 15.5%
- Rehabilitation/academic researcher: 1.4%
- Neuropsychologist: 12.2%
- Rehabilitation Psychologist: 1.4%
- Psychologist: 1.4%
- Physical Therapist: 15.2%
- Occupational Therapist: 13.2%
- Physician: 9.1%
- Psychiatrist: 6.4%
- Administrator: 3.0%
- Biomechanic engineer: 3.0%
- Biomechanical engineer/Biomechanist: 0.7%
- Professor/Teacher: 2.7%
- Speech-Language Pathologist: 2.0%
- Neurologist: 1.7%
- Student/postdoctoral Fellow: 1.4%
- Rehabilitation Nurse: 1.0%
- Case Manager: 0.7%
- Clinical Epidemiologist: 0.3%
- Psychiatrist: 0.3%
- Other: 7.4%

ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.

“ACRM events bring together world-class, award-winning researchers sharing results of their work with clinicians across nine specializations, benefiting patients across the globe.”

—Margo Holen, ACRM Chief Meetings Officer

Professional Role of Attendees

- Researcher: 51.4%
- Provider: 30.7%
- Administrator: 8.1%
- Educator: 5.4%
- Student/Recent Grad: 1.0%
- Other: 3.4%
Country of Attendees (23 Countries)

DID YOU KNOW? More than half of the top 13 US News and World Report “2012 Best Hospitals for Rehabilitation” are ACRM Institutional Members.

ACRM Institutional members enjoy sponsorship cost savings depending on their membership level — with the Platinum level receiving 20% OFF all sponsorship pricing.

Statistics from 2012 ACRM Annual Conference held in Vancouver, Canada

<table>
<thead>
<tr>
<th>Country</th>
<th>Count</th>
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<tbody>
<tr>
<td>Australia</td>
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<td>Republic of Korea</td>
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<td>United Kingdom</td>
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<tr>
<td>United States</td>
<td>442</td>
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Exhibiting information

**LOCATION**
Disney’s Contemporary Resort
Walt Disney World® Resort, FL, USA

**SCHEDULE**
12 November: Afternoon set-up
13 November: Exhibit hall open
14 November: Exhibit hall open
15 November: Tear down
*Exhibitor Reception date/time TBD.

**LODGING**
Exhibitors are eligible for the ACRM-negotiated room rate of $189 per night at Disney’s Contemporary Resort. Be sure to identify yourself as an ACRM exhibitor when you book your room, or register online from ACRM.org.

**BONUS:** Subject to availability of group rate rooms, for exhibitors or attendees wishing to extend their stays, rooms may be reserved at the Group Room Rates for the three days before Tuesday, November 12, 2013 and the three days after Saturday, November 16, 2013.

**EXHIBIT SPACE IS LIMITED** to a select number — providing ample opportunity for quality one-on-one exchange with attendees.

If your products and services offer real-world, proven solutions to challenges faced by rehabilitation professionals working in both clinical and academic settings, ACRM attendees are LOOKING for YOU! ACRM Conference attendees are:

- Exclusively rehabilitation-focused
- Seeking innovative solutions
- Working in both clinical and academic settings
- Thought leaders in rehabilitation research
- Highly motivated
- Recognized in their fields
- Decision-makers (More than half of attendees hold senior positions, having worked in their particular fields for more than 10 years.)
- Inclusive and collaborative, freely sharing information and resources with peers for the greater good of individuals with disabilities whom they serve

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335

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**FOCUS ON RESULTS: A GLOBAL AUDIENCE WITHIN REACH**

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www.acrm.org
Exhibiting information

Booth Space Includes:

- 8’ x 10’ booth
- 2’ x 8’ covered and skirted display table
- 2 chairs
- 8’ high drape back wall
- 4’ high drape side wings
- Standard 7” x 44” signage displaying company name
- Pre-conference eblasts introducing attendees to exhibitors and inviting appointments
- Product or service description with your company logo and URL in conference program
- Product or service description with your company logo and hyperlink on ACRM website
- Post-conference online listing on the 2013 Annual Conference Highlights webpage for one year
- Acknowledgment in ACRM publications, including ACRM eNews, a weekly member enewsletter and Rehabilitation Outlook, a bi-monthly member newsletter
- Reduced advertisement rates in Rehabilitation Outlook
- TWO FULL-CONFERENCE REGISTRATIONS ($2,395 VALUE!) that allow you to participate in all educational sessions, network with attendees, and better understand the needs and interests of your target audience.

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Exhibiting information

Excellent Traffic Flow

In order to ensure our valued exhibitors receive the best possible exposure to all attendees, ACRM is planning for your success.

- All attendee breaks will be held in the exhibit hall
- Exclusive exhibit hall hours
- Exhibitors Reception draws attendees
- Exhibition Hall Game motivates attendees to interact with all exhibitors in order to win BIG prizes.
- Opportunities for exhibitors to conduct their own giveaway drawings to increase visibility

Booth Rates

$1,950 if registered before 1 September 2013
$2,450 if registered after 1 September 2013
Exhibit Hall Floor Plan

Booth space will be assigned on a first come, first served basis.

DISNEY’S CONTEMPORARY RESORT

**LIMITED SPACE!**

Call today to reserve your choice location.

For additional information on exhibiting, please contact: Jenny Richard
jRichard@ACRM.org or phone +1.703.574.5845 or complete this inquiry form:

**FOCUS ON RESULTS: A GLOBAL AUDIENCE WITHIN REACH**

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
Overview of Sponsorship Opportunities

ALL SPONSORSHIPS RECEIVE:
» Logo in Conference program
» On-site signage recognition with sponsor-provided logo
» Logo on ACRM website
» Acknowledgment in eNews

ADDITIONALLY, MOST SPONSORS ALSO RECEIVE...

**ACRM Media Blitz Special**

More than $5,000 in sponsorship automatically receive up to 10 months* of ACRM media coverage in these ACRM publications:

» Rehabilitation Outlook: Sponsor logo included in a sponsor tribute print ad appearing in every issue of this bi-monthly newsletter after sponsorship has been paid in full and up until the Conference.

» ACRM eNews: Sponsor name to appear in every weekly eNews leading up to the Conference.

» ACRM.org website: logo to appear on the Sponsor page on the ACRM.org website for from the time sponsorship payment is received through the time of the Conference.

» Archives of Physical Medicine and Rehabilitation: Sponsor logo placement in ACRM print ads in successive issues leading up to the Conference.

The earlier Sponsorship is made and paid, the more exposure. For example, signing on in January 2013 provides 10 months-worth of coverage.

*Media coverage begins after signed contract and payment is received.

ACRM can customize any standard packages to best suit your needs. Please contact ACRM for more information: info@ACRM.org or +1.703.435.5335.

<table>
<thead>
<tr>
<th>DESCRIPTION OF SPONSORSHIP OPPORTUNITY</th>
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<tr>
<td><strong>NETWORKING FUNCTIONS</strong></td>
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<tr>
<td>Coffee Breaks</td>
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<td>Instructional Course Lunch &amp; Coffee Breaks</td>
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<tr>
<td>Brucker International Luncheon</td>
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<td>Exhibitor Welcome Reception</td>
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<td><strong>EDUCATIONAL SYMPOSIA</strong></td>
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<td>Educational Symposium</td>
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<td>John Stanley Coulter Lecture</td>
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<td>Conference Program</td>
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Sponsoring ACRM social events fosters immediate positive goodwill and opens up lively conversation points for meaningful dialogue with your target audience.

“As a first time participant, my only regret is that I did not: 1) Join this organization sooner in my career and 2) Attend meetings earlier in my career.”

—Edward L. Manning, PhD, ABPP-CL, Professor of Neurology, University of Mississippi Medical Center

**Coffee Breaks**  $2,500
One of the attendees’ main opportunities to visit the exhibits and network occurs during regularly scheduled coffee breaks. This is the time for members to renew their energy while they view your company’s products and services. **ADDITIONAL SPONSOR BENEFIT:** Includes sponsor-provided signage allowed at the sponsored break. Cocktail napkins and cups with sponsor logo are available through ACRM at cost for each break.

**Instructional Course Lunch & Coffee Breaks**  $5,000
Held Pre- and Post-Conference, each instructional course includes lunch. Why not sponsor one? Attendees will have an appetite to hear, see and read your message.

**Brucker International Luncheon**  $5,000  ★ **EXCLUSIVE SPONSOR**
The lunch provides an opportunity for international attendees to meet and foster greater interdisciplinary collaboration across borders. This gathering is attended by more than 50 health care professionals representing more than 22 countries. **ADDITIONAL SPONSOR BENEFIT:** Includes attendance at the luncheon for two, and verbal acknowledgment of sponsorship and signage at the event.

**Early Career Development Course Reception**  $7,500  ★ **EXCLUSIVE SPONSOR**
This reception immediately follows the Early Career Development Course held as a full-day Pre-conference educational course intended for professionals during their first five years after completion of post-graduate studies. Sponsorship may be combined with the Early Career Development Course sponsorship (see page 13) for a powerful impression and maximum exposure to this youthful audience.

**Exhibitor Welcome Reception**  $7,500  ★ **EXCLUSIVE SPONSOR**
Open to all attendees, this is the main welcome reception held Thursday evening. There is a buzz of excitement in this casual social setting along with poster viewing and concluding with the presentation of outstanding poster awards. **ADDITIONAL SPONSOR BENEFIT:** The opportunity for verbal recognition at event.

**Cognitive Rehab Manual Training Lunch & Coffee Breaks**  $10,000  ★ **EXCLUSIVE SPONSOR**
Hot-off-the-press, the new Cognitive Rehabilitation Manual is making waves and the demand is already feverish for this course. Sponsors will be prominently promoted in front of this pivotal audience.

Sponsorship opportunities are limited — **ACT NOW!**
Continental Breakfast $25,000
Continental breakfast is offered each morning in the Exhibit Hall and is available for all attendees. Registrants use this opportunity to energize and view the exhibits before the scientific sessions. Breakfast is offered for one hour prior to the start of the meeting each day. Sponsorship includes signage and the opportunity to distribute promotional items. Cocktail napkins and cups with sponsor logo are available through ACRM at cost for each break.

Henry B. Betts Awards Gala $25,000 ★ EXCLUSIVE SPONSOR
Attendees mark the Awards Gala as one of the highlights of the Conference. With more than 500 attendees, this special evening includes the presentation of award winners, followed by the passing of the gavel to the incoming ACRM President. In addition, the event celebrates all Rehab Professionals and the important contributions they each make to the specialty and to their patients. ADDITIONAL SPONSOR BENEFIT: Includes a reserved table of ten for your company representatives, verbal acknowledgment of your sponsorship, your company’s advertisement on the back cover of the Awards Program, and signage at the event.

Educational Symposia $4,000
Each individual symposia is available for sponsoring. ADDITIONAL SPONSOR BENEFIT: Sponsor may greet symposia attendees outside of the room entrance and may hand out literature upon exit from symposia.

John Stanley Coulter Lecture $5,000 ★ EXCLUSIVE SPONSOR
Presented during the Annual Conference, this distinguished lectureship honors John Stanley Coulter, MD, (Past-President, 1925) in celebration of his many contributions to rehabilitation medicine. Lecturers are recognized for professional achievements which significantly advance the field of rehabilitation.

Deborah Wilkerson Early Career Award Presentation $5,000 ★ EXCLUSIVE SPONSOR
Deborah L. Wilkerson, former President and ACRM Fellow. Deborah was devoted to improving the quality of rehabilitation and independent living services for individuals. The Wilkerson Award winner presents a scientific paper as a conference symposia.

Instructional Course (Pre- and Post-Conference) $5,000
Each course is presented on a cutting-edge topic in the field of rehabilitation research. Presenters include rehab experts from Cedars-Sinai Medical Center, Shepherd Center, NYU Medical Center, Mount Sinai School of Medicine, Boston University, Baylor Institute for Rehabilitation, Rehabilitation Institute of Chicago and more. ADDITIONAL SPONSOR BENEFIT: includes signage at the event and logo in the Conference Program, and verbal acknowledgment by faculty members.

ACRM MEDIA BLITZ SPECIAL
More than $5,000 in sponsorship automatically receives multiple MONTHS worth of media exposure throughout ACRM publications. The earlier the Sponsorship sign-up the more the exposure. See page 11 for more.
EDUCATIONAL SYMPOSIA
(CONPLETED)

ALL SPONSORSHIPS RECEIVE:
» Logo in Conference program
» Logo on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgment in eNews

Spaces are limited — ACT NOW!

Mitchell Rosenthal, PhD, Memorial Award  $5,000
★ EXCLUSIVE SPONSOR  To be presented annually beginning in 2013, this award honors the memory of Dr. Rosenthal’s remarkable contribution to the field of rehabilitation on a topic of brain injury rehabilitation. Individuals selected reflect the outstanding professional contributions representative of Dr. Rosenthal’s career.

Sheldon Berrol Memorial Chautauqua  $5,000
★ EXCLUSIVE SPONSOR  The Chautauqua is organized by the ACRM BI-ISIG to explore the values, ethics and humanism in brain injury treatment.

Early Career Development Course  $7,500
★ EXCLUSIVE SPONSOR  EXCLUSIVE Sponsorship includes the educational course with luncheon. This full-day workshop is intended for professionals during their first five years after completion of post-graduate studies. Reach the next generation of leaders when they are most impressionable. Approximately 50 – 75 attend annually.

Cognitive Rehab Manual Training Course  $10,000
★ EXCLUSIVE SPONSOR  The new ACRM Cognitive Rehabilitation Manual is making waves and the accompanying live training courses are selling out. Sponsors are prominently promoted in front of this pivotal audience.

Plenary Sessions  $25,000
Plenary Sessions run unopposed allowing for higher attendance and providing maximum exposure for sponsors. These sessions serve as the educational foundation of the ACRM Annual Conference; approximately four hours of information is presented during the Plenary Sessions. Compelling research presentations, point-counterpoint debates and current concepts focusing on problem-driven topics are all offered during Plenary Presentations.

ADDITIONAL SPONSOR BENEFIT: includes signage at the event and verbal acknowledgment by the President of ACRM.
ATTENDEE SUPPORT ITEMS

Registration Bag Insert  $2,500
Your pre-printed one-page advertisement (subject to ACRM approval) will be included in each attendee’s registration bag at the onset of the Annual Conference.

Cyber Café  $7,500
Providing Internet access has become a popular and expected amenity at the ACRM Annual Conference. The Cyber Café includes computer terminals that are connected to high-speed internet access and fully accessible to all meeting attendees. The sponsor will be prominently featured on kiosks, and screen savers. Sponsoring company may provide mouse pads. Because this is also where attendees will go to go online and register for their CEU, do their CEU questions, then create their certificates. Lots of people will be spending lots of time at this kiosk.

Poster Center  $5,000
The poster exhibit is a valued component of the educational experience at the Annual Conference. Identify your organization with the best and brightest in scientific research during the Annual Conference poster exhibit. ADDITIONAL SPONSOR BENEFIT: Includes your company’s logo on signage at entrance of poster sessions as well as your logo on the Poster Session Instruction sheet distributed to all poster session attendees.

MAIN & SERVICE ITEMS

Hotel Room Entry Key  $5,000
Make your company visible to all attendees each time they reach for their key. Premium exposure throughout the week with your company’s logo, booth number and website on each hotel room entry key distributed to attendees at check-in at the hotel.

Conference Portfolio  $5,000
Provide each attendee with an attractive and useful writing pad to take notes during educational sessions and later at work meetings. Writing pads are an excellent way to promote your company as course attendees use these throughout the Annual Conference. ADDITIONAL SPONSOR BENEFIT: Recognition includes your company logo on the notebook so that your exposure extends well beyond the conference.

Attendee Bags  $7,500
Distributed to all onsite attendees at registration, each participant will receive an attractive tote imprinted with your company name and logo. High-quality conference bags contain vital hand-outs and are used throughout the conference.

This is an exceptional opportunity to get your company’s name literally within arm’s reach of every attendee. ACRM and your company’s logo appear on one side of the bag. Screen printing on both sides is available for $12,000. ADDITIONAL SPONSOR BENEFIT: Includes Registration Bag Insert — your company’s literature included in every attendee bag.

Lanyards  $10,000
Lanyards are custom-printed with your organization’s name and logo prominently featured on the strap. As each registrant receives a name badge and lanyard upon check-in, having each attendee wear your name daily will provide high visibility for your company.

Name Badges  $10,000
The attendee name badges are custom-printed with your organization’s name and logo prominently featured.

NEW for 2013!!!

Attendee Program — electronic version  $5,000 - 25,000
Plans are underway to create an engaging, useful program for attendees to have at their fingertips — on their mobile devices. Sponsors interested in getting in on the ground floor of this exciting, new opportunity should not delay — inquire today!

Conference Program  $2,500 – 25,000
Your full-page ad gets center stage in this comprehensive printed guide to the Annual Conference, Progress In Rehabilitation Research. Every Program print ad gets even more mileage from being duplicated online as a PDF download. ADDITIONAL SPONSOR BENEFIT: Advertisers receive multiple and repeated logo exposures on www.ACRM.org for up to a 10-month period. The sooner the ad is purchased, the more the exposure — see page 11 for more information on the ACRM Media BLITZ Special.
ACRM provides a platform for knowledge exchange among rehabilitation providers, researchers, educators, and administrators to foster creation of translational research and evidence-based guidelines for clinical practice. For 80 years ACRM has aggressively advocated for legislation and public policy that support individuals with chronic disabling conditions, and remains committed to providing educational opportunities, networking and mentoring for young professionals. ACRM publishes Archives of Physical Medicine & Rehabilitation, the most cited scientific journal in rehabilitation, according to Journal Citation Reports®, Thomson Reuters.

ACRM is the premier professional association representing all members of the rehabilitation team: clinical researchers, physical therapists, occupational therapists, neuropsychologists, physicians, physiatrists, administrators, bioengineers, educators, rehabilitation nurses, speech-language pathologists, case managers and disability management specialists.