Improving lives through interdisciplinary rehabilitation research

NOW MORE THAN EVER...

ACRM
AMERICAN CONGRESS OF
REHABILITATION MEDICINE

2013 REPORT TO MEMBERSHIP: FIVE EXTRAORDINARY YEARS

EXTRAORDINARY CHANGE

2009

American Congress of Rehabilitation Medicine

2013

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research

Q: What happens when you combine:

GREAT Members +

GREAT Volunteers +

GREAT Editorial Board +

GREAT Board of Governors +

GREAT Staff +

T E A M W O R K

A: EXTRAORDINARY RESULTS

MANAGEMENT
MISSION
MEDIA
MEETINGS
MARKETING
MEMBERSHIP

Q: What is THE 6M MODEL™?

A: "The 6M MODEL™ is an analytical system that evaluates an association's capabilities and opportunities in the following areas: Membership, Meetings, Media, Management, Mission and Marketing.

The process of constant evaluation of the trade-offs of investments and performance in each of these six areas allows an organization to align the operational activities to the board's strategic objectives with an incredible level of self-awareness."

— **JON W. LINDBERG**, MBA, CAE
ACRM Chief Executive Officer

CONTENTS: THE 6M MODEL™

1. Membership
2. Marketing
3. Meetings
4. Media (ARCHIVES)
5. Mission
6. Management

MEMBERSHIP

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

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MEMBERSHIP EXPLODES

965% ↑

INSTITUTIONAL MEMBERS

1) COURAGE CENTER
2) CRAIG HOSPITAL
3) ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI
4) JOHNS HOPKINS PHYSICAL MEDICINE & REHABILITATION
5) MOSS REHABILITATION RESEARCH INSTITUTE
6) PATE REHABILITATION ENDEAVORS, INC.
7) PROSPIRA PAINCARE
8) REHAB UNIVERSITY MEDICAL CLINIC STOCKHOLM
9) REHAB WITHOUT WALLS
10) REHABILITATION HOSPITAL OF INDIANA
11) RUSK REHABILITATION AT NYU LANGONE MEDICAL CENTER
12) SHEPHERD CENTER
13) SPAULDING REHABILITATION NETWORK
14) STONY BROOK SCHOOL OF HEALTH TECHNOLOGY AND MANAGEMENT
15) SUNNAAS REHABILITATION HOSPITAL
16) THE OHIO STATE UNIVERSITY WEXNER MEDICAL CENTER DEPARTMENT OF PHYSICAL MEDICINE AND REHABILITATION
17) TIRR MEMORIAL HERMANN
18) VIDANT MEDICAL CENTER

INSTITUTIONAL MEMBERSHIP GROWTH

1,800%

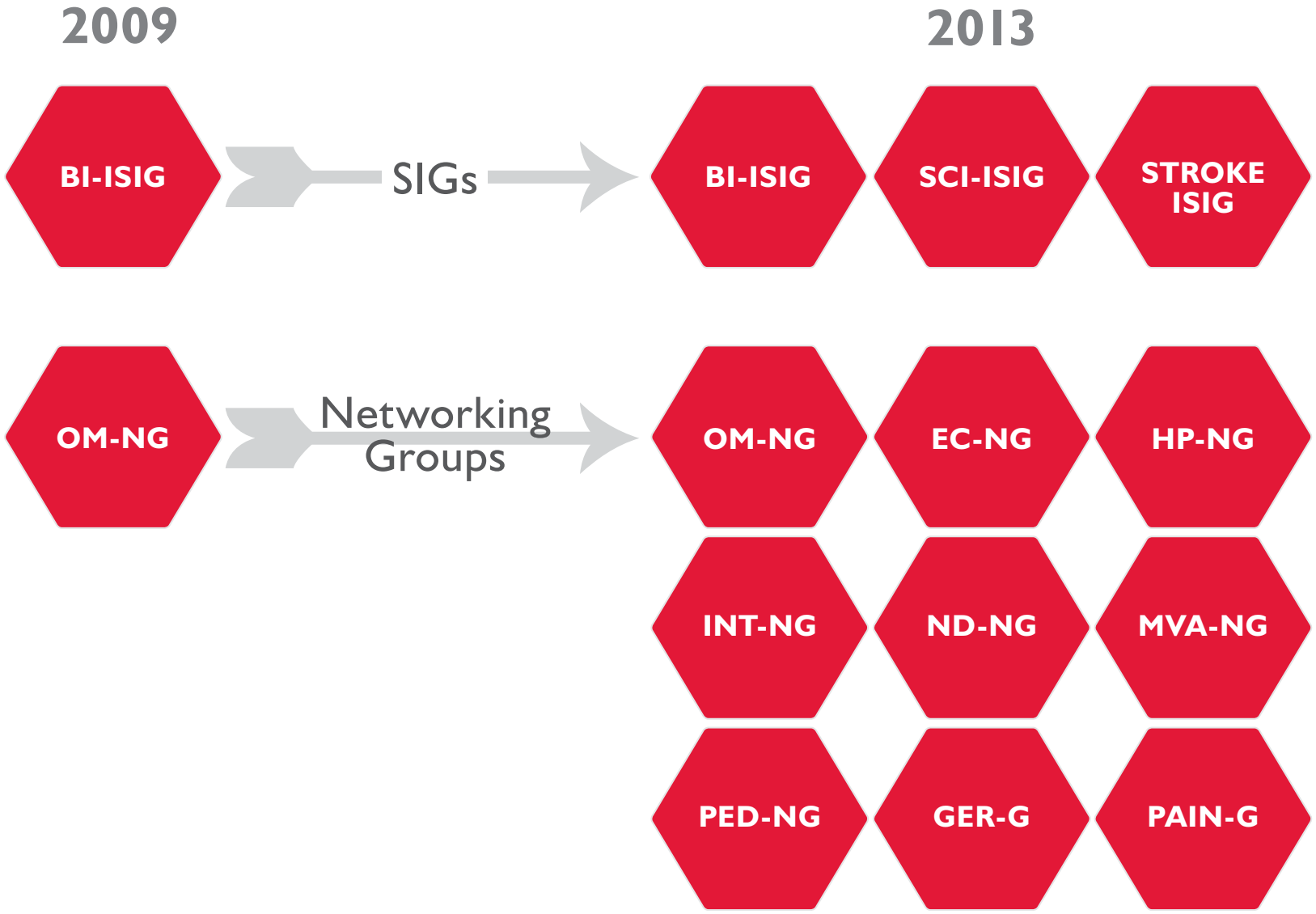
18 Institutional Members

2013

ZERO Insitutional Members

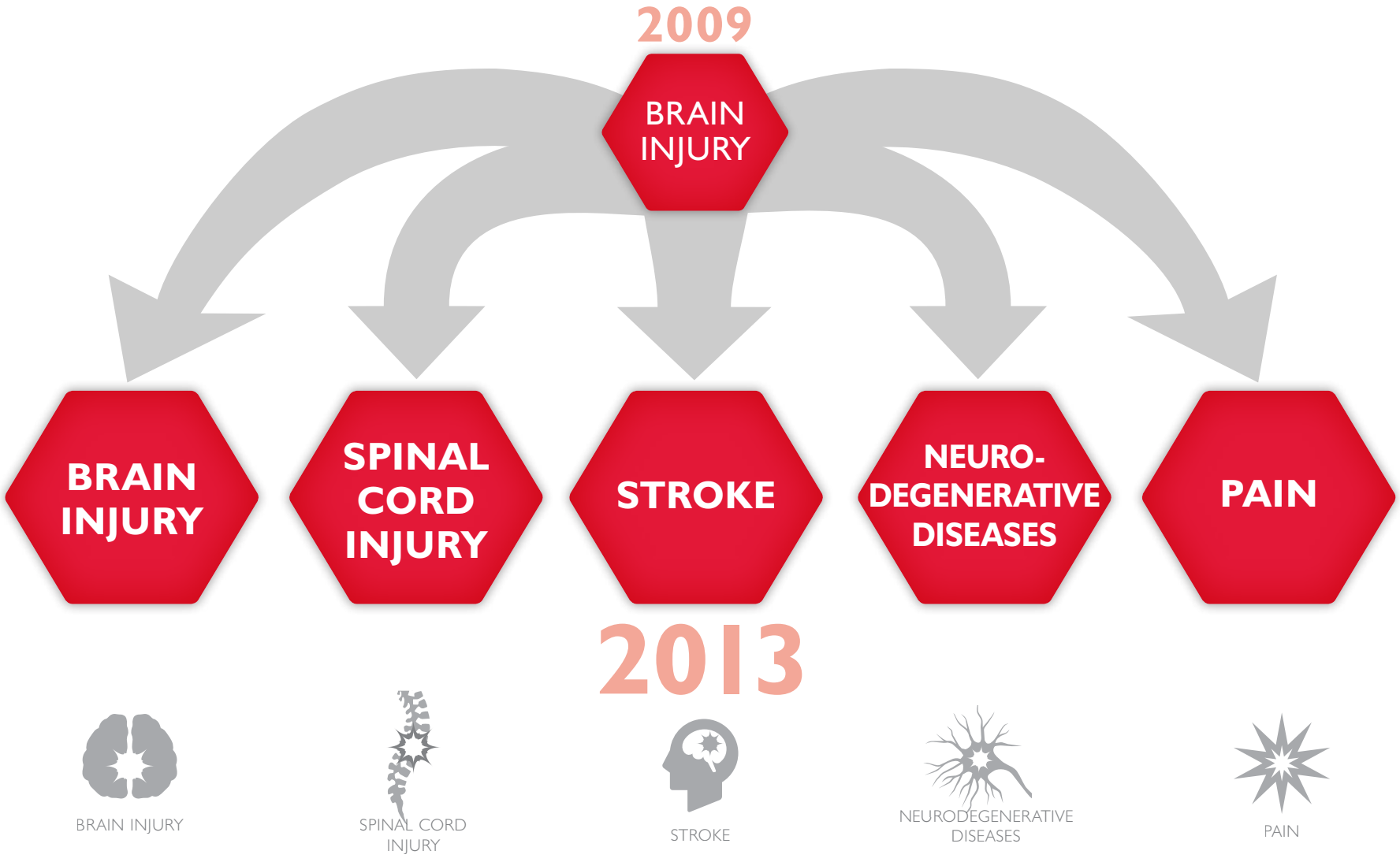
2009

ACRM COMMUNITY GROUPS

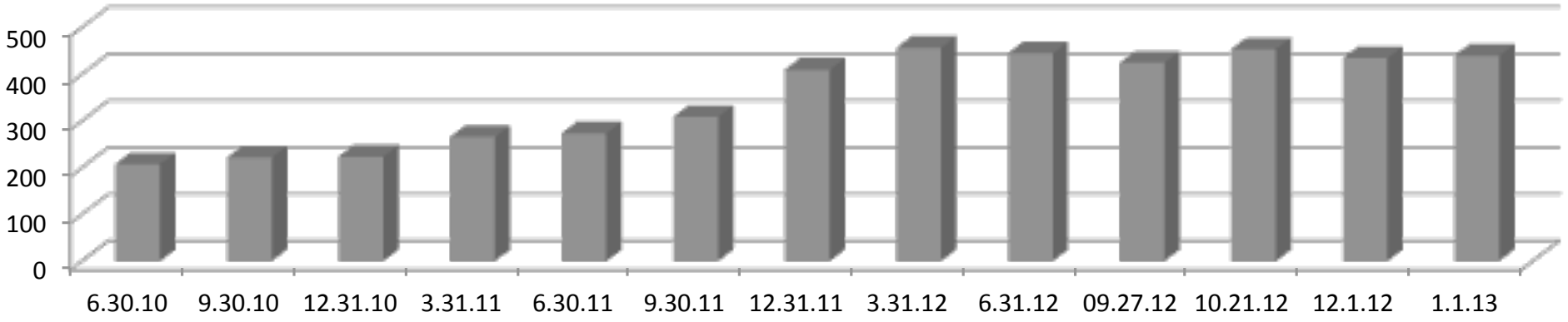


ACRM COMMUNITY GROUPS

NUMBER OF DIAGNOSTIC FOCUS AREAS 500% ↑

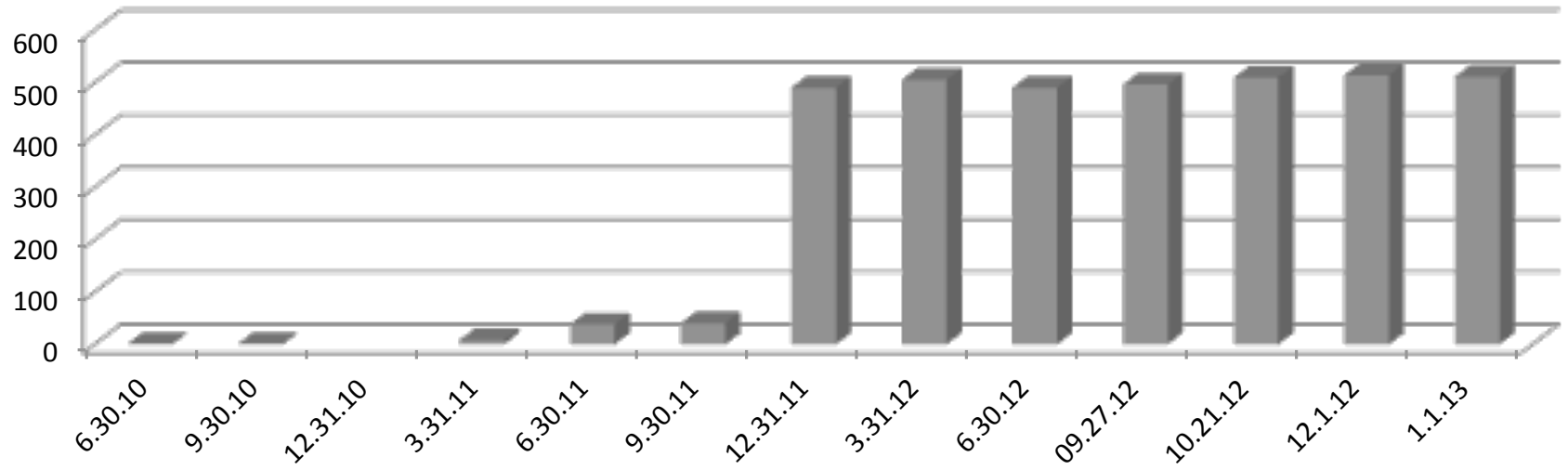


BRAIN INJURY ISIG



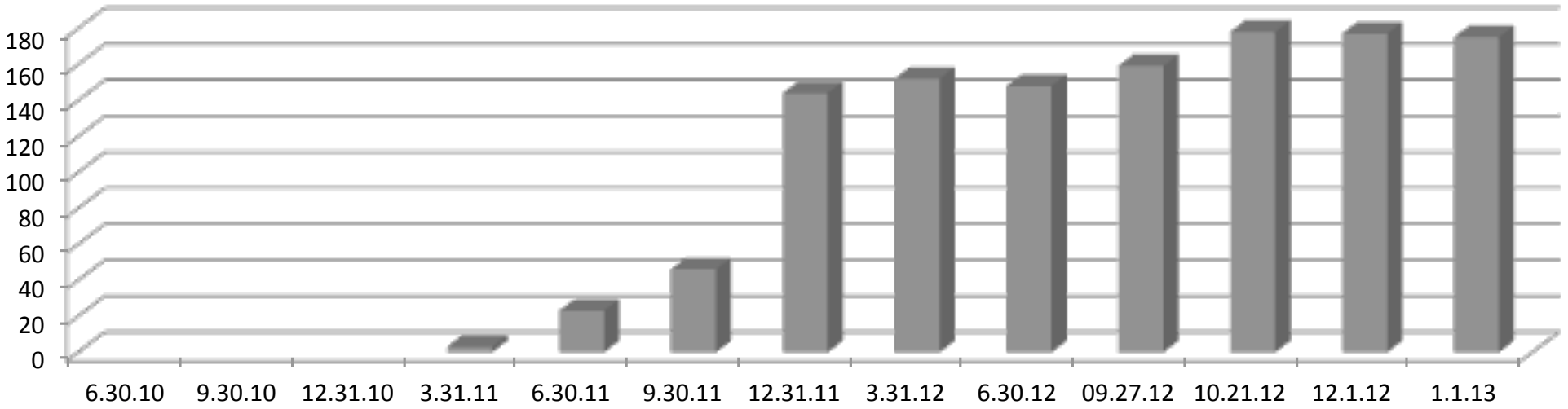
BRAIN INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

SPINAL CORD INJURY ISIG



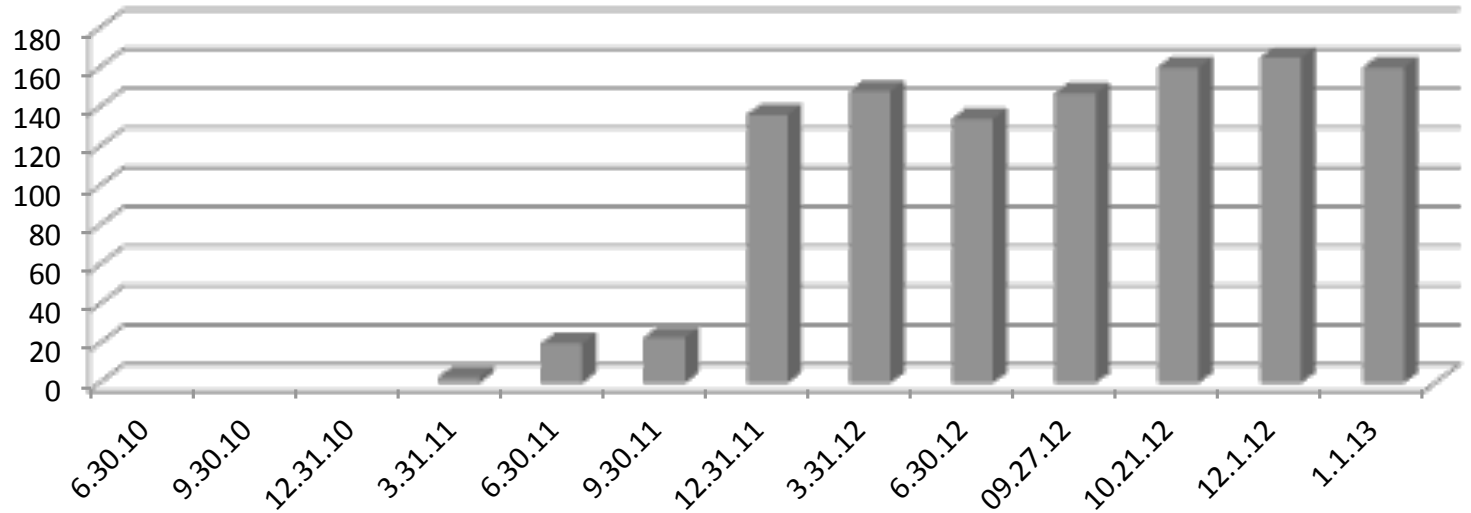
SPINAL CORD INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

STROKE ISIG



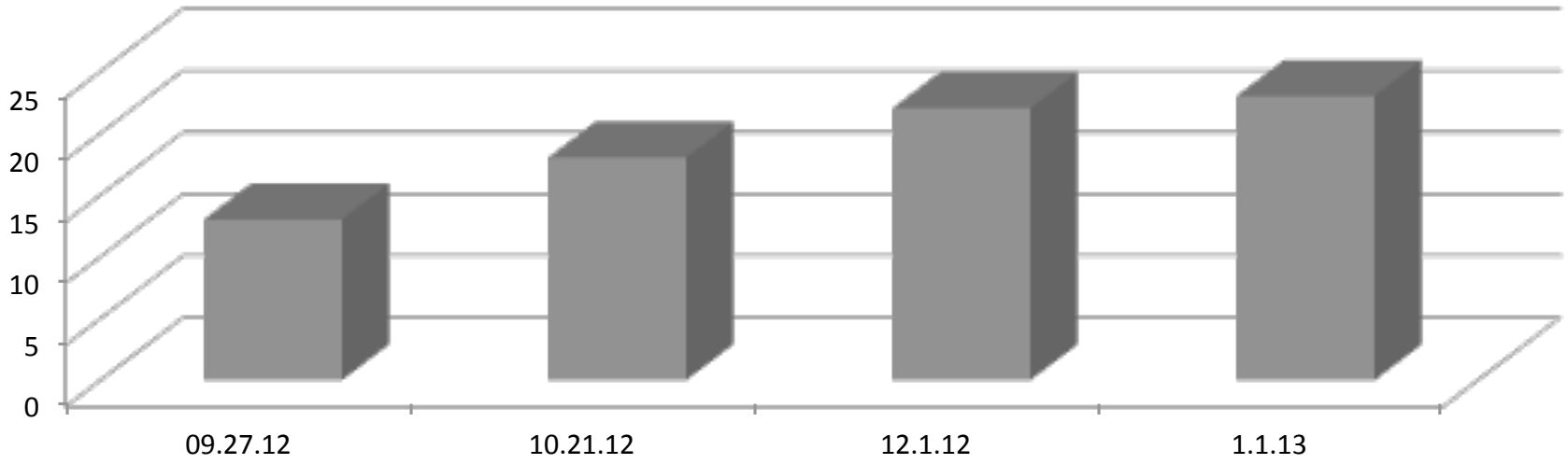
STROKE INTERDISCIPLINARY SPECIAL INTEREST GROUP

OUTCOME MEASUREMENT NETWORKING GROUP



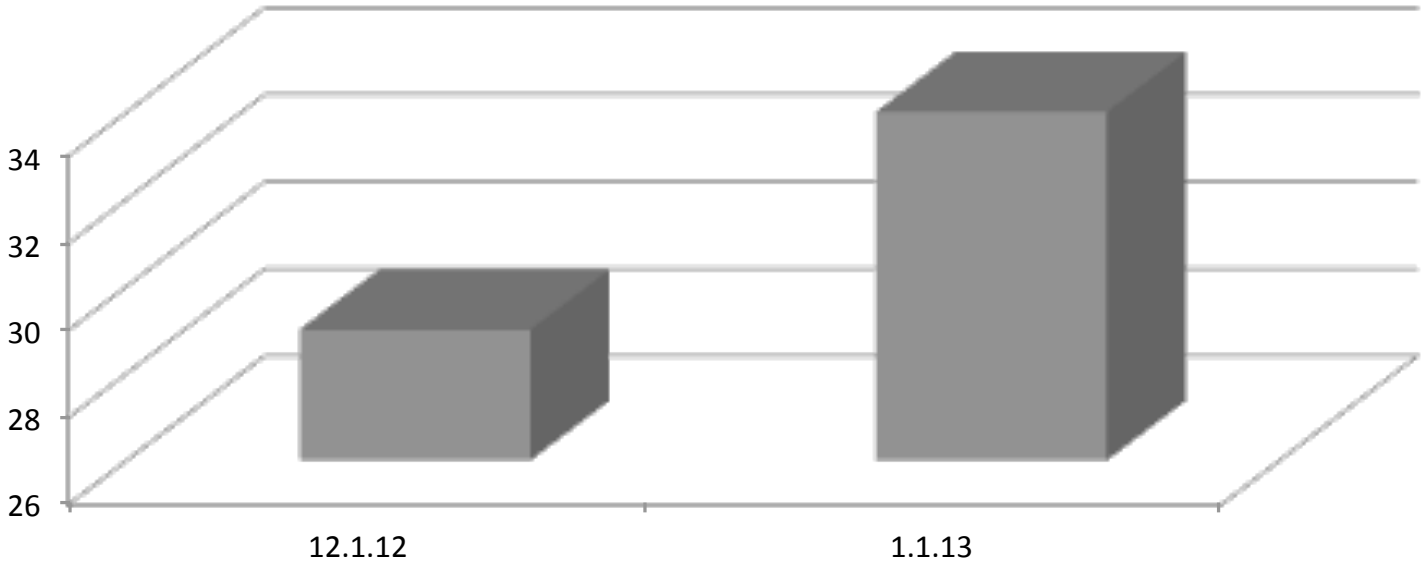
OUTCOMES MEASUREMENT NETWORKING GROUP

HEALTH POLICY NETWORKING GROUP



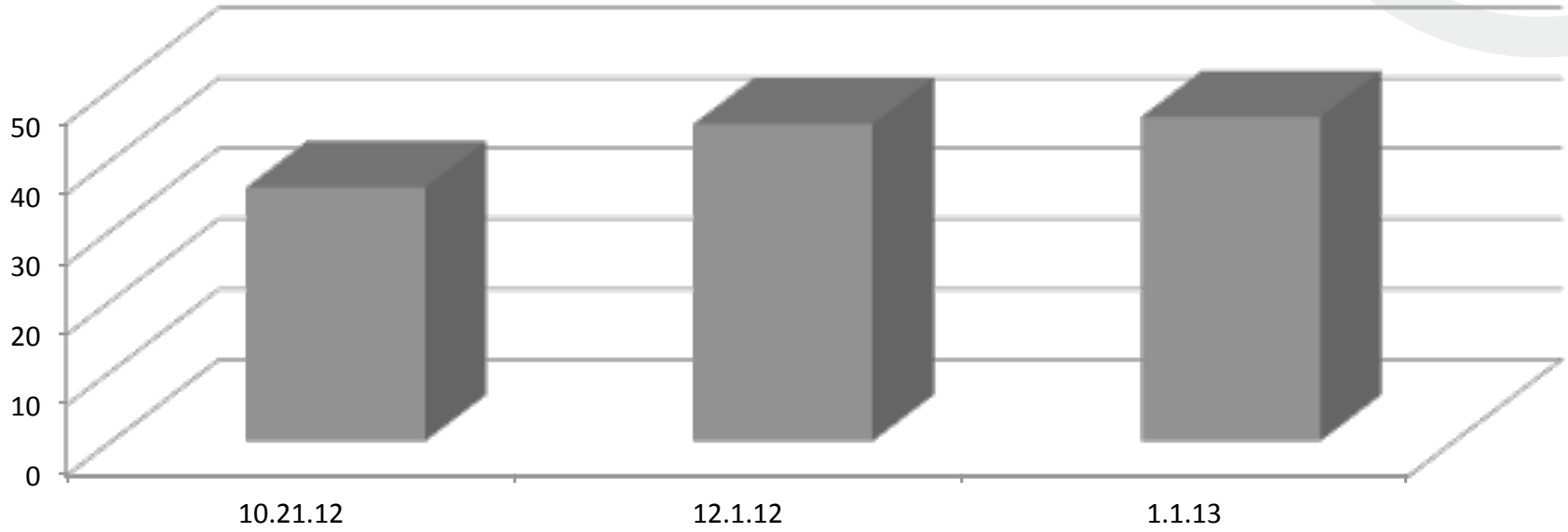
HEALTH POLICY NETWORKING GROUP

EARLY CAREEER NETWORKING GROUP



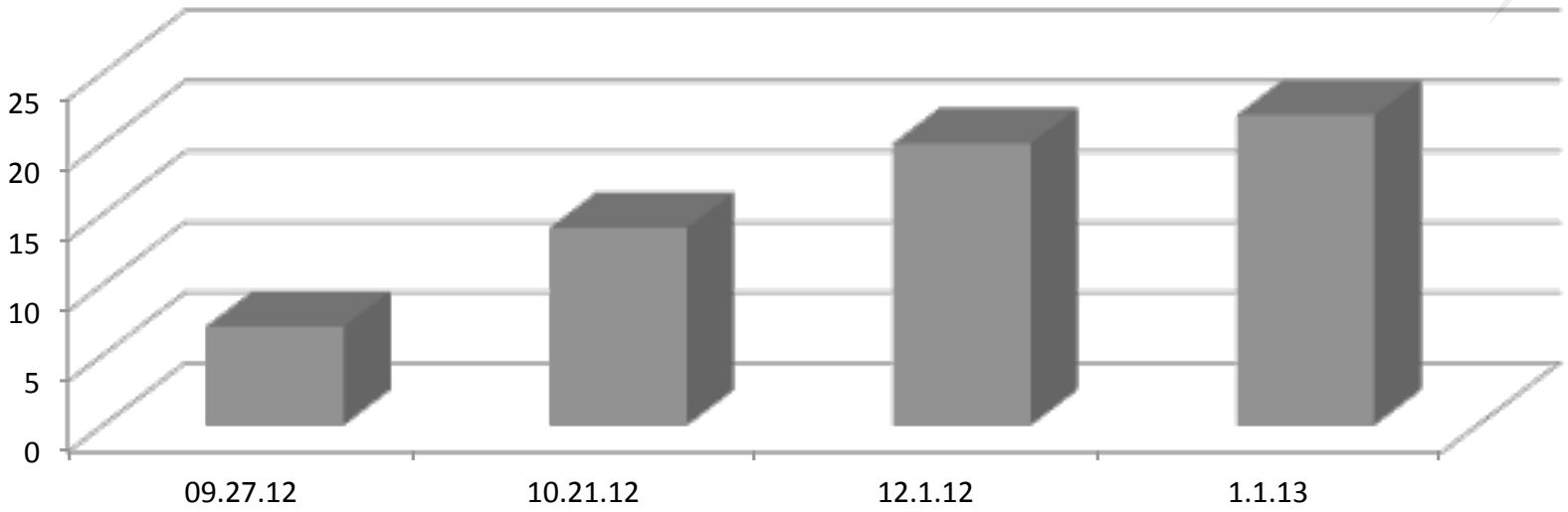
EARLY CAREER NETWORKING GROUP

INTERNATIONAL NETWORKING GROUP



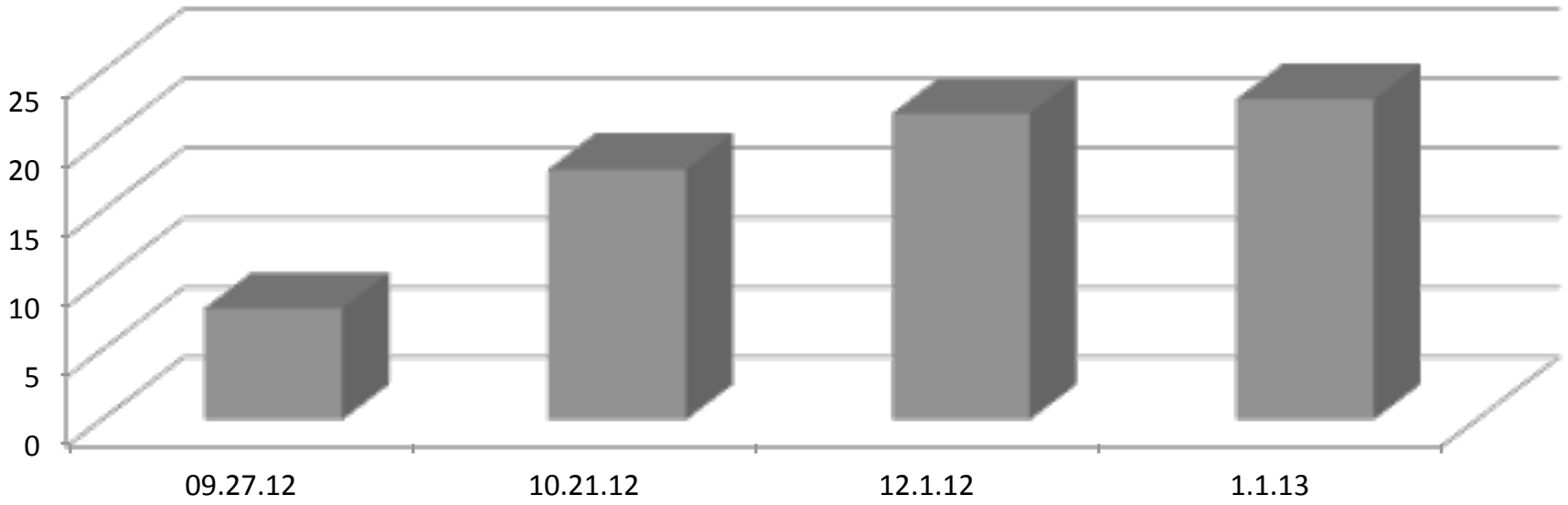
INTERNATIONAL NETWORKING GROUP

NEURODEGENERATIVE DISEASES GROUP



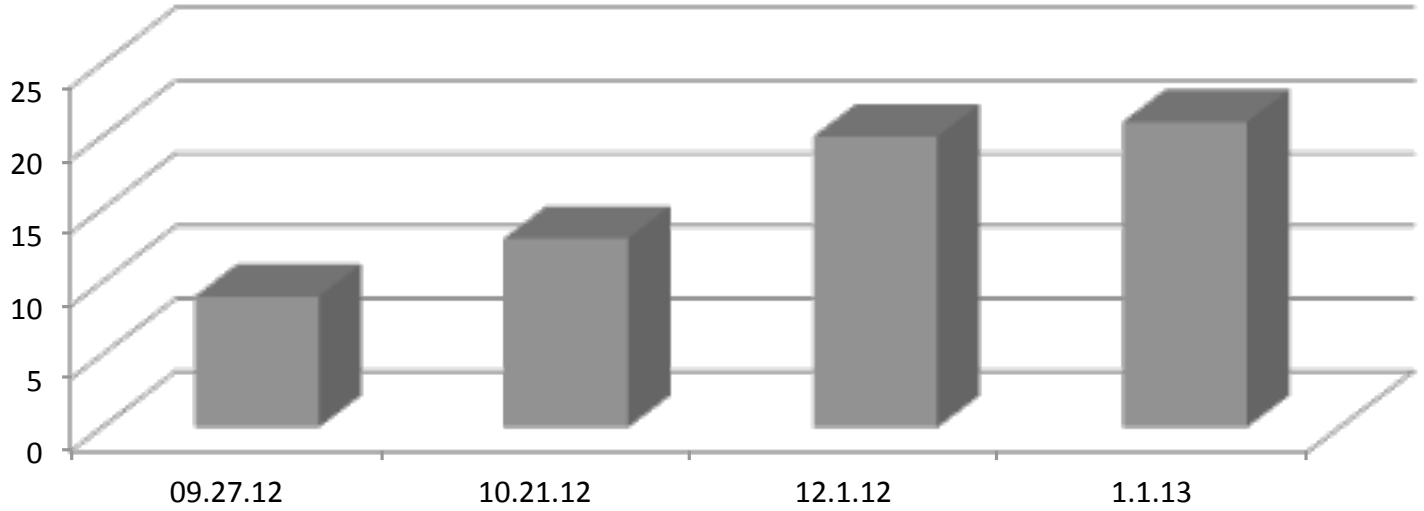
NEURODEGENERATIVE DISEASES GROUP

PAIN GROUP



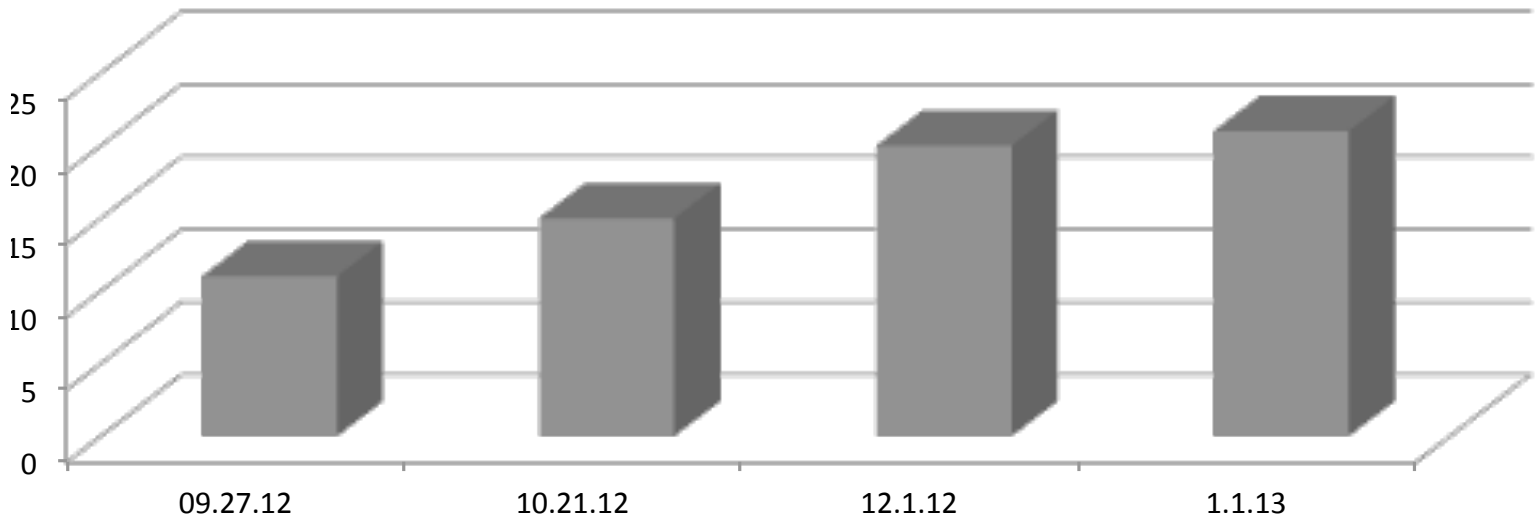
PAIN GROUP

GERIATRIC REHABILITATION GROUP



GERIATRIC REHABILITATION GROUP

PEDIATRIC REHABILITATION GROUP



PEDIATRIC REHABILITATION GROUP

MEMBER BENEFITS

2009

- ARCHIVES subscription
- **$50 OFF** Annual meeting
- FREE Mid-Year Meeting
- Sporadic ACRM eNews
- Rehabilitation Outlook 2x / year

2013

- ARCHIVES subscription
- ARCHIVES digital access
- **$700 OFF** Annual Conference
- **FREE** Mid-Year Meeting
- ACRM Rehab Job Board
- **DISCOUNTS** on Cognitive Rehabilitation Manual & Training
- Weekly ACRM eNews
- Rehabilitation Outlook **6x** / year
- **10X MORE** networking
- Moving Ahead & Stroke Matters

MARKETING

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

MARKETING IS CRITICAL

WHY? As a virtual association, marketing establishes ACRM's image

- **MEETINGS:** Annual Conference, Mid-Year Meeting, online education, web pages…
- **MEMBERSHIP:** Membership marketing, SIG/Networking Group brochures, web pages…
- **MEDIA:** Archives web design, social media, Rehabilitation Outlook, eNews, SIG/Networking Group Newsletters…
- **MISSION:** Cognitive Rehabilitation Manual and Training, web pages for SIG/Networking Group…

6 WEBSITE REDESIGNS

2010 – 2013

ACRM

ARCHIVES

MARKETING DATABASE GROWTH

2009	2010	2013
0	4,500	10,500

EMAIL BLASTS

2009	2012
1,500 annual emails	293,596 annual emails
15 eblasts	228 eblasts

SPONSORSHIP MATERIALS

2009

Word of mouth

2013

Professional Prospectus

Media Blitz

ACRM EXHIBITS AT BIG MEETINGS

2009

None

2013

- ASCIP
- AAPM
- AOTA
- APTA
- APA
- ASHA
- ASIA
- ISPRM
- NNS
- BRAINTREE TBI
- SANTA CLARA VALLEY TBI
- Scripps Brain Injury Conference
- International Stroke Conference

MEMBERSHIP OUTREACH PIN

(Coming soon. Creation of ACRM Ambassador roles.)

REBRANDING

2009

American Congress of Rehabilitation Medicine

2013

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TAGLINE

None

Improving lives through interdisciplinary rehabilitation research

2009

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Rehabilitation Outlook
Vol. 13 No. 2 2008

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"Promoting excellence in the science of rehabilitation medicine through interdisciplinary collaboration and cooperation in research."

ACRM Focus Statement

The American Congress of Rehabilitation Medicine serves people with disabling conditions by promoting rehabilitation research and facilitating information dissemination and the transfer of technology. We value rehabilitation science that promotes health, independence, productivity, and quality of life for people with disabling conditions. We are committed to research that is relevant to consumers, educates providers to deliver best practices, and supports advocacy efforts that ensure adequate public funding for our research endeavors.

ACRM-ASNR HIGHLIGHTS Joint Educational Conference

John Stanley Coulter Lecture Luncheon

2008 Stanley Coulter Lecturer: Ruth Brannon, MSPH, MA

Rehabilitation Research–Blueprint for the Future

The Coulter Lecture Luncheon will take place Saturday, October 18, from 12:30 PM - 2:30 PM during the 2008 ACRM-ASNR Joint Educational Conference. This is a ticketed event and pre-registration. Ticket cost is $45.

This distinguished lecturership was created to honor John Stanley Coulter, MD in celebration of his many contributions to rehabilitation. President of ACRM from 1925 to 1926, he also served as the treasurer and as editor of the *Archives of Physical Medicine and Rehabilitation*. To be named the Coulter Lecturer is to be recognized for professional achievements that have contributed significantly to the field of rehabilitation. This year's lecturer is Ruth Brannon, MSPH, MA, Chief of the Training Programs Unit at the Rehabilitation Services Administration for the Office of Special Education and Rehabilitation Services in Washington, DC.

2008 Plenaries

Thursday, October 16, 2008

Rehabilitation Research within Changing Health Care Systems

Faculty: Mary Ann McColl, PhD, Andrew Kramer, MD, John Olver, MD

Rehabilitation research is conducted worldwide within systems of care that are subject to very different national and state/provincial/constituency (UK) regulations. Many conference attendees will be reasonably familiar with their own country's system of rehabilitation health care, the external pressures that worked and are working to alter the rehabilitation health care system, and the efforts of rehabilitation research to create the basis for evidence-based practice to support the best rehabilitation care possible. This plenary will provide an in depth description of how 3 different systems have developed and used rehabilitation research to inform their own rehabilitation health care system.

Friday, October 17, 2008

Motor Learning and Rehabilitation

Moderator: Leonardo Cohen, MD.
Faculty: John Krakauer, MD, Amy Bastian, PhD, Andreas Luft, MD

The phenomena and mechanisms of motor learning constitute the scientific underpinnings of neurological rehabilitation with respect to a wide range of motor dysfunction. Neuroscientific advances over the past few decades in the basic science of neuroplasticity, together with behavioral theories of motor learning, have opened the door to many novel neurorehabilitative interventions. This plenary will explore both the basic neuroscience of motor learning, and its clinical applications in the field of neurological rehabilitation of motor dysfunction.

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Jon Lindberg
Chief Executive Officer

2013

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MAR APR 2013

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AMERICAN CONGRESS OF REHABILITATION MEDICINE
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Rehabilitation OUTLOOK
Chelsea T. Shufelt, PsyD
EDITOR
Adam B. Warshowsky, PhD
COMMUNICATIONS COMMITTEE CHAIR

CALL FOR NOMINATIONS:
Seven Prestigious ACRM Awards

Would you like to see one of your colleagues recognized for their contributions, improving the lives of individuals with a disability? Now is your chance to make that happen.

ACRM honors members in a variety of ways. This year, two awards include the opportunity for the award winner to present a lecture during the 2013 Annual Conference, *Progress in Rehabilitation Research*, in Orlando, Florida.

The **John Stanley Coulter Lecturer Award** honors John Stanley Coulter, MD, in celebration of his many contributions to rehabilitation. A past president of ACRM (1925), he also served as treasurer and editor of the *Archives of Physical Medicine and Rehabilitation*. The recipient of this award will be someone with a long history of contributions to rehabilitation research.

The **Deborah L. Wilkerson Early Career Award** recognizes an ACRM early career member who is within five years of completion of their training. This award winner is making a significant contribution to rehabilitation research, and has been the senior author on research papers. This award is named for Deborah L. Wilkerson, who said this of her experience as an ACRM member: "The personal and professional reward for me has been enormous, and I hope we can attract more young researchers into this opportunity."

Other awards recognize service to ACRM and the cause of rehabilitation. The **Edward Lowman Award** is given to a member whose career reflects an energetic promotion of the spirit of interdisciplinary rehabilitation. The **Distinguished Member Award**

See NOMINATIONS continued on page 11

2012 ACRM AWARD WINNERS

GOLD KEY AWARD: Marcel Dijkers, PhD, FACRM
JOHN STANLEY COULTER LECTURER AWARD: Susan Harkema, PhD
MITCHELL ROSENTHAL MEMORIAL LECTURE: Catherine A. Mateer, PhD (above left) and James F. Malec, PhD, ABPP-CN, RP, FACRM (above right)

DEBORAH L. WILKERSON EARLY CAREER AWARD: Elizabeth R. Skidmore, PhD, OTR/L
EDWARD LOWMAN AWARD: Jeffrey Basford, MD
DISTINGUISHED MEMBER AWARD: Ronald Seel, PhD
ELIZABETH AND SIDNEY LICHT AWARD: Keith Cicerone, PhD, ABPP-CN, FACRM

ACRM
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90TH ANNIVERSARY CELEBRATION 1923–2013 AWARENESS LOGO

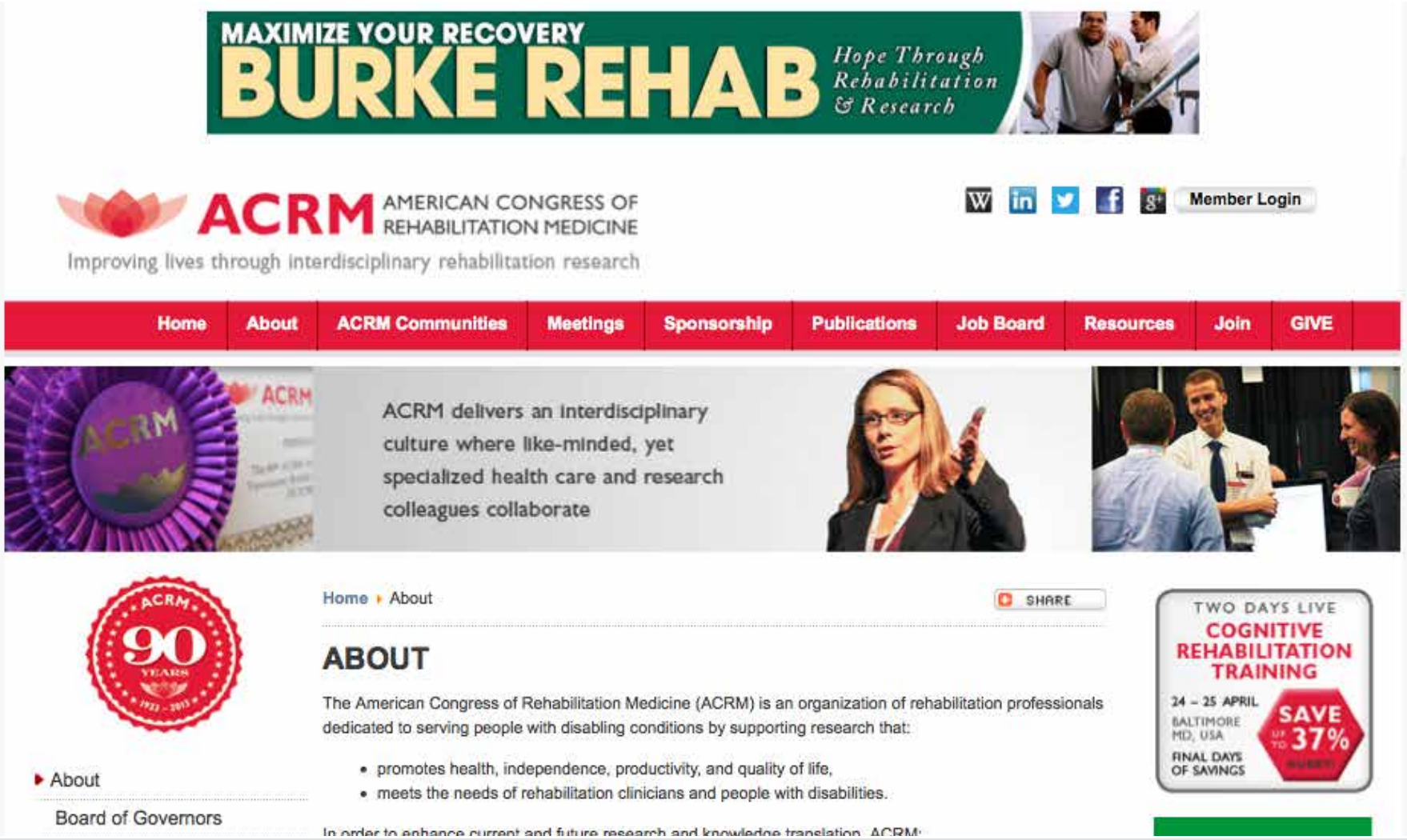
ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

- Developed to reinforce the relevance and longevity of ACRM
- Designed to coordinate with the new ACRM lotus logo and to stand strong on its own
- Infusing the anniversary logo through website and communications

AD SALES ON ACRM.ORG

Gross revenue $100,000+ per year



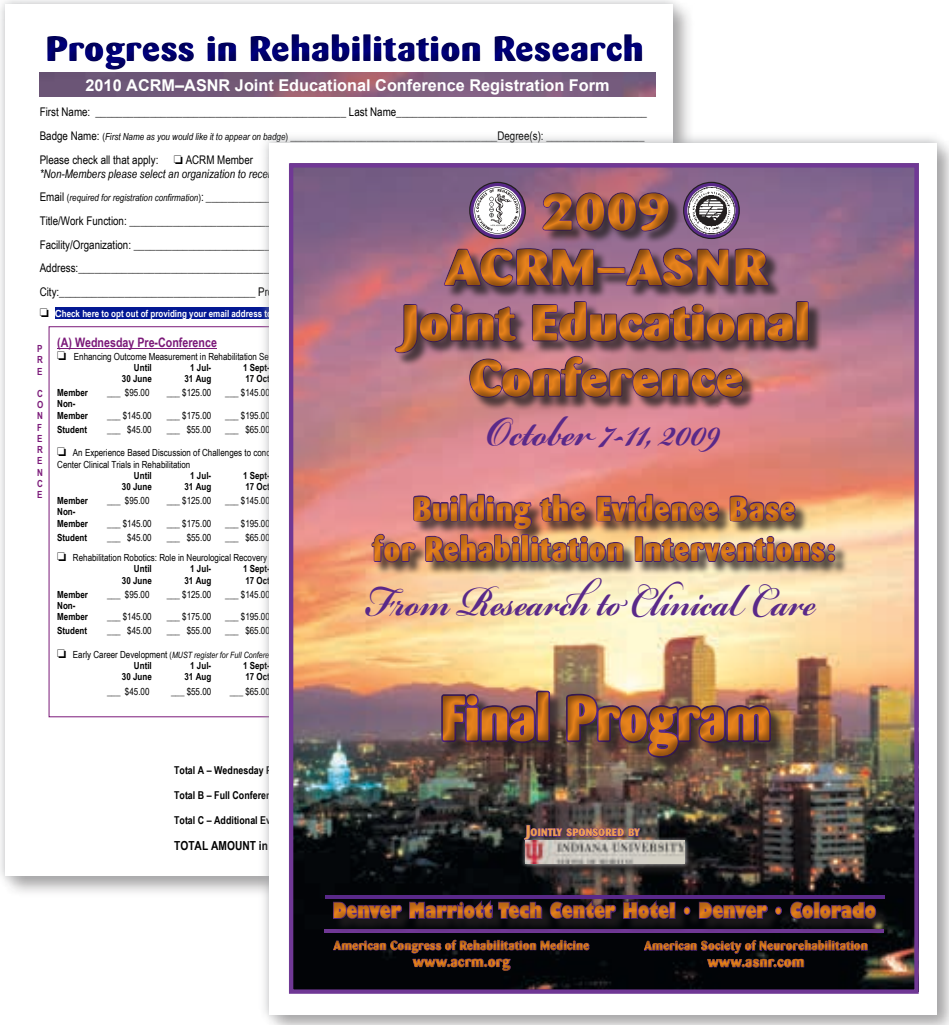
ANNUAL CONFERENCE & ACRM AWARENESS CAMPAIGN

Massive coordinated multimedia plan underway…

- Email blasts
- Direct mail
- Press releases
- Social Media
- ARCHIVES advertising
- Advertising first time outside of ACRM vehicles

ANNUAL CONFERENCE

2009



2013

MEETINGS

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

ANNUAL CONFERENCE ATTENDANCE INCREASES

346% ↑

2009

289
DENVER

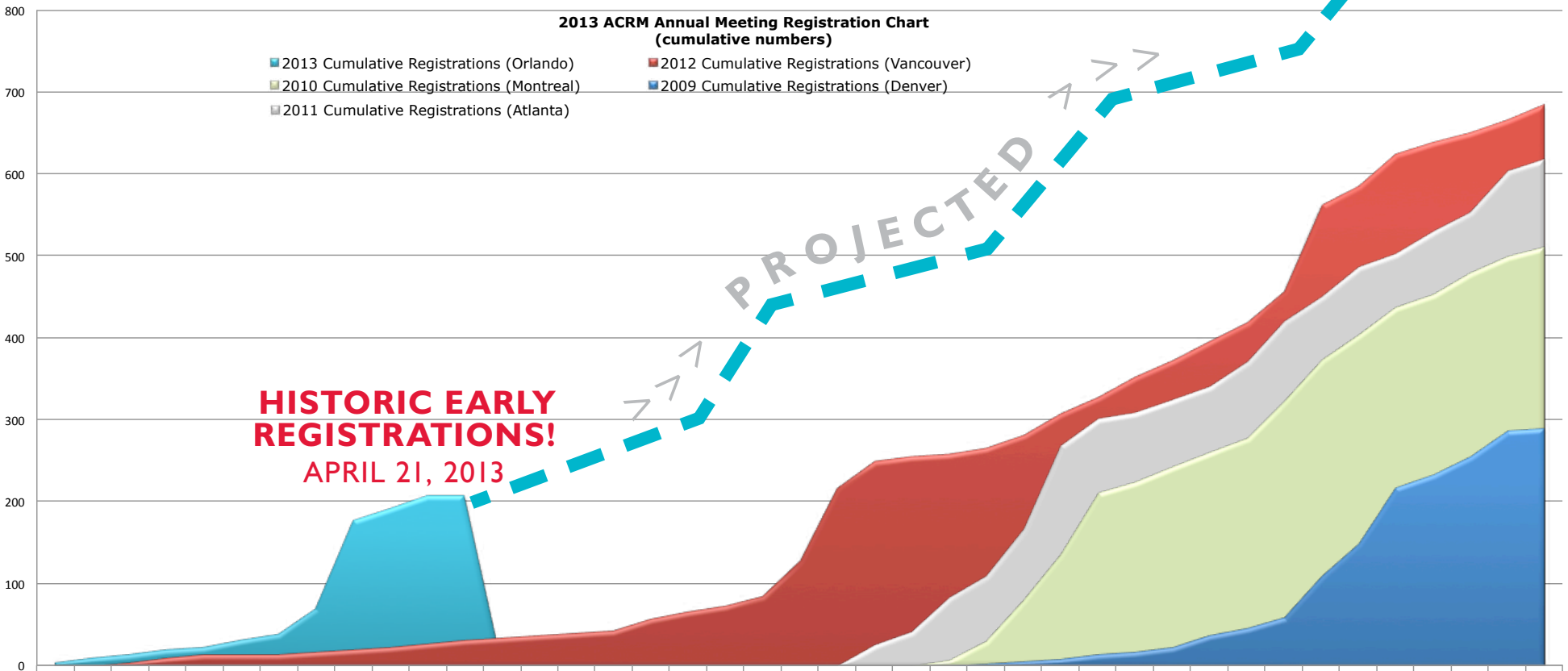
2013

1,000+
ANTICIPATED

ANNUAL CONFERENCE ATTENDANCE INCREASES

CUMMULATIVE REGISTRATIONS

2013 EXPECTATION = 1000+



	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
ORLANDO	4	10	14	20	23	32	39	69	176	191	206	206	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
VANCOUVER			5	10	15	15	15	17	20	23	28	32	35	37	41	44	57	67	73	85	129	217	250	255	259	266	281	308	328	352	373	396	419	456	562	585	623	638	649	665	684
ATLANTA																							26	42	83	109	168	269	301	309	324	341	371	420	450	486	502	529	552	603	618
MONTREAL																									7	30	81	135	210	223	242	260	277	322	372	403	436	451	478	498	510
DENVER																										3	6	8	14	17	23	37	46	59	110	148	217	233	254	285	289

ANNUAL CONFERENCE OFFERING TRIPLES

	2009	2013*
ATTENDANCE	289	1,000
POSTERS	100	200+
TOTAL SESSION HOURS	66.5	200+
INSTRUCTIONAL COURSES	0	16
VENUE	2☆	5☆ Disney®
RECORD ALL SESSSIONS	NO	YES
PDA APP	NO	YES
OWNERSHIP	90%	100%
FOCUS AREAS	2	5
COUNTRIES	13*	30+
NON-MEMBERS	8	400+
CME / CEU CREDITS DISCIPLINES	3	9
CME / CEU CREDITS HOURS	89	350

*Estimated

MID-YEAR MEETING OFFERING

	2009	2013
ATTENDANCE	34	350
NON-MEMBER FEE	NO	YES
CLINICAL TRAINING	NO	YES
FOCUS AREAS	2	5
VENUE	3☆	4☆

COGNITIVE REHABILITATION TRAINING

$0 TO $300,000 (2011 – 2013)

COGNITIVE REHABILITATION TRAINING EVENTS	TIMEFRAME	ATTENDEES
Contemporary Forums	Fall 2011	35
Nashville	May 2012	106
Vancouver	October 2012	30
Braintree	November 2012	30
Baltimore	April 2013	180
Spokane, Washington	TBD	TBD
Los Angeles, California	TBD	TBD
Stockholm, Sweden	TBD	TBD
Orlando, FL	November 2013	TBD

RECORDED SESSIONS

2009
No

2013
YES

MEDIA

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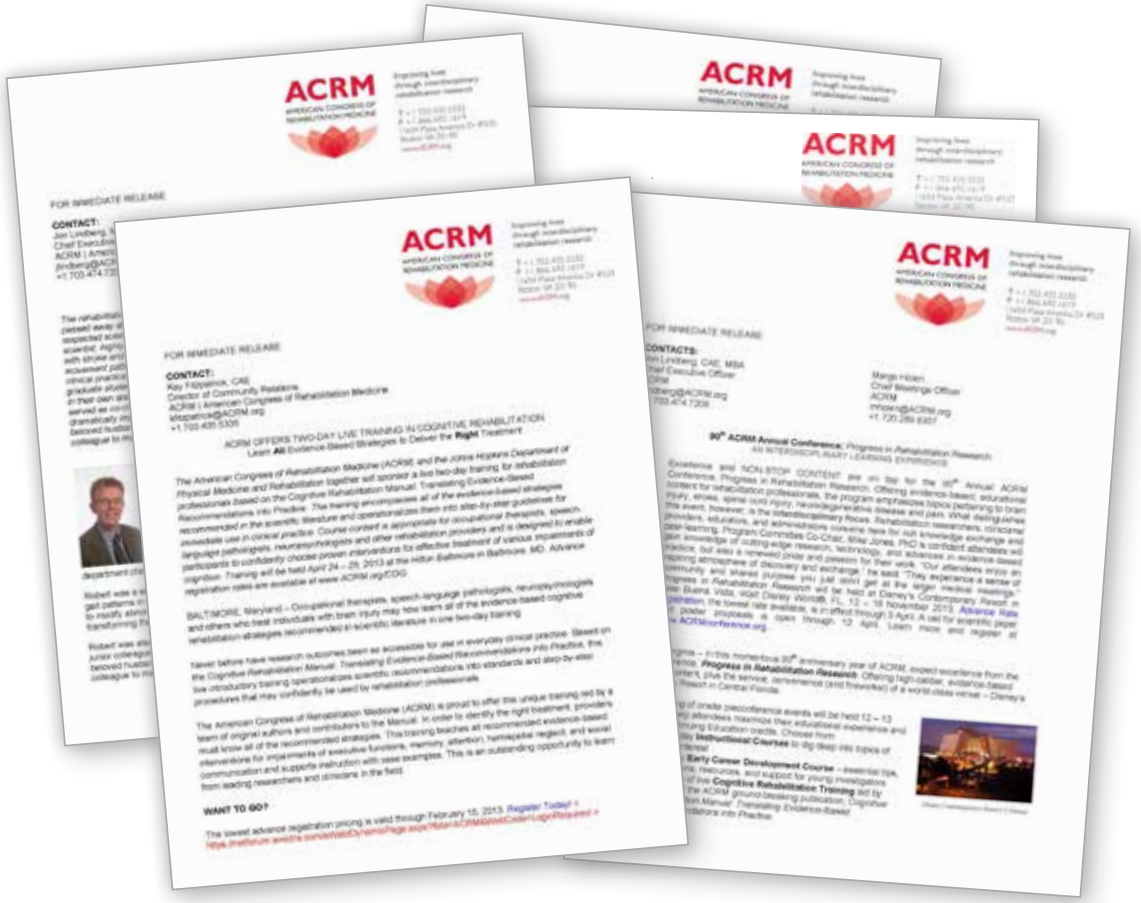
PRESS RELEASES

2009

None

2013

Professional PR service contracted with PRWeb



SOCIAL MEDIA FOR MEMBERS

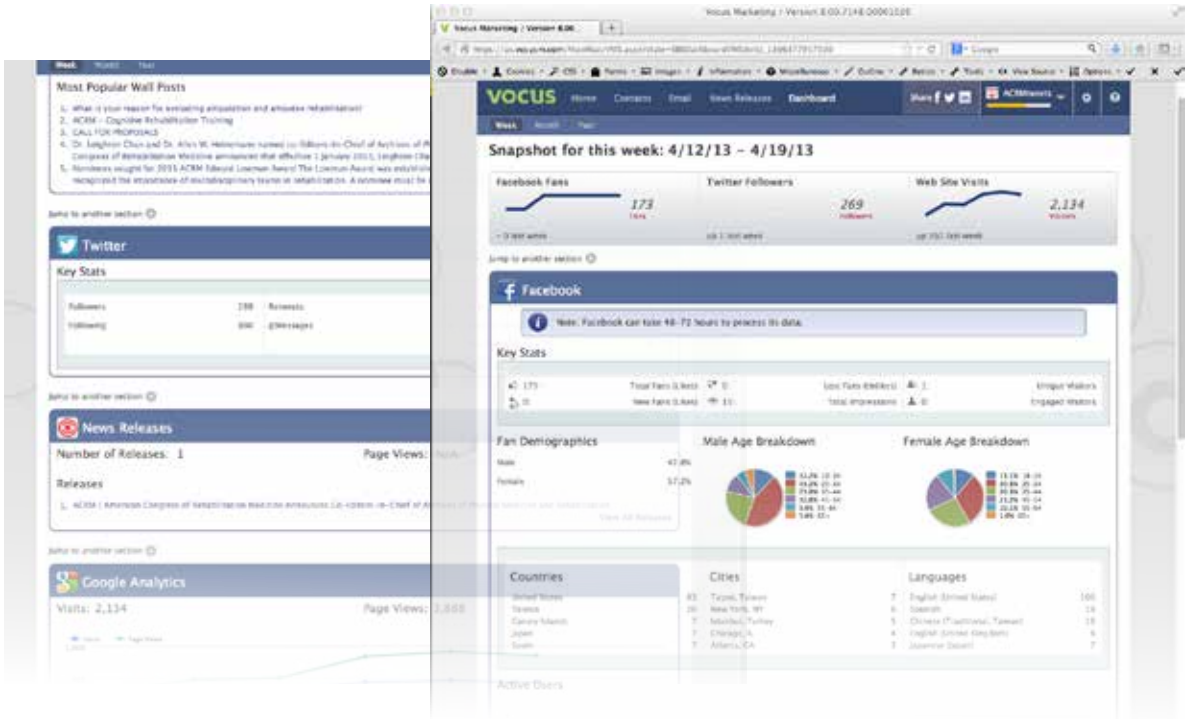
2009

None

2013

Actively participating in real-time conversations on popular portals

Cloud-based VOCUS Marketing Suite tracks stats



SOCIAL MEDIA FOR ARCHIVES

2009

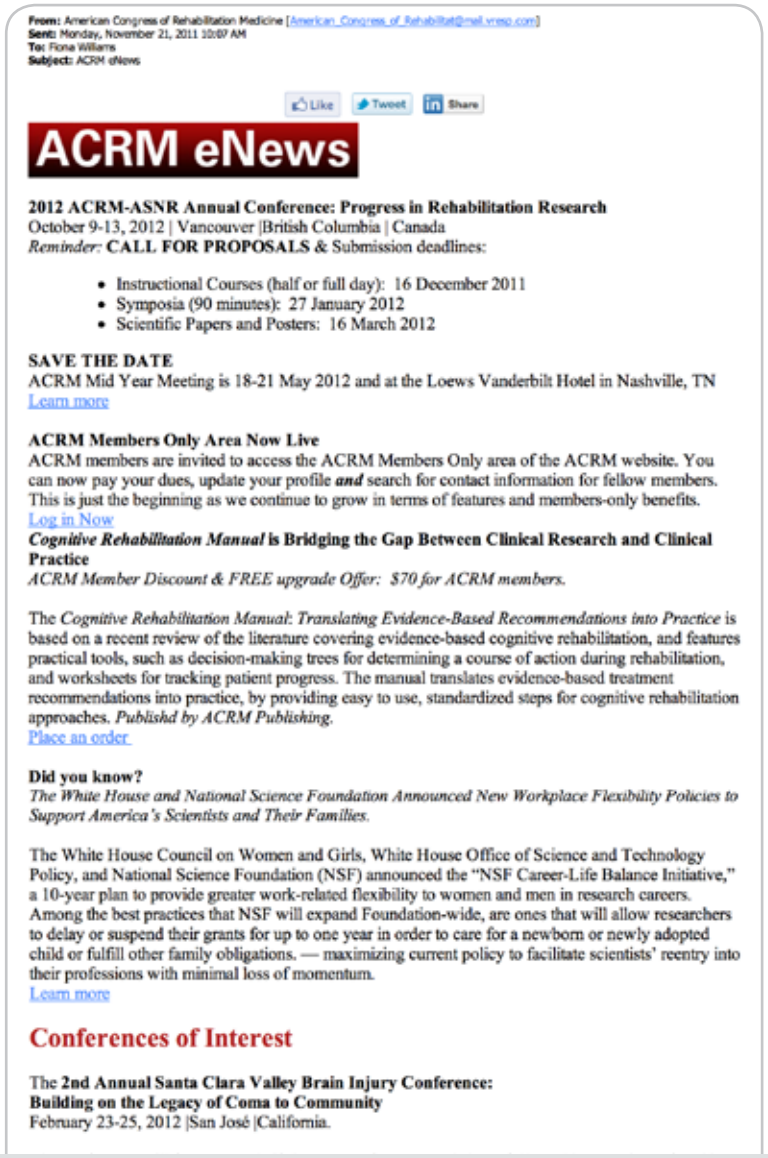
None

2013

Actively participating in real-time conversations on popular portals

eNEWS

2009



From: American Congress of Rehabilitation Medicine [American_Congress_of_Rehabilitat@mail.vresp.com]
Sent: Monday, November 21, 2011 10:07 AM
To: Fiona Williams
Subject: ACRM eNews

Like Tweet Share

ACRM eNews

2012 ACRM-ASNR Annual Conference: Progress in Rehabilitation Research
October 9-13, 2012 | Vancouver |British Columbia | Canada
Reminder: **CALL FOR PROPOSALS** & Submission deadlines:

- Instructional Courses (half or full day): 16 December 2011
- Symposia (90 minutes): 27 January 2012
- Scientific Papers and Posters: 16 March 2012

SAVE THE DATE
ACRM Mid Year Meeting is 18-21 May 2012 and at the Loews Vanderbilt Hotel in Nashville, TN
Learn more

ACRM Members Only Area Now Live
ACRM members are invited to access the ACRM Members Only area of the ACRM website. You can now pay your dues, update your profile ***and*** search for contact information for fellow members. This is just the beginning as we continue to grow in terms of features and members-only benefits.
Log in Now
***Cognitive Rehabilitation Manual* is Bridging the Gap Between Clinical Research and Clinical Practice**
ACRM Member Discount & FREE upgrade Offer: $70 for ACRM members.

The *Cognitive Rehabilitation Manual: Translating Evidence-Based Recommendations into Practice* is based on a recent review of the literature covering evidence-based cognitive rehabilitation, and features practical tools, such as decision-making trees for determining a course of action during rehabilitation, and worksheets for tracking patient progress. The manual translates evidence-based treatment recommendations into practice, by providing easy to use, standardized steps for cognitive rehabilitation approaches. *Publishd by ACRM Publishing.*
Place an order

Did you know?
The White House and National Science Foundation Announced New Workplace Flexibility Policies to Support America's Scientists and Their Families.

The White House Council on Women and Girls, White House Office of Science and Technology Policy, and National Science Foundation (NSF) announced the "NSF Career-Life Balance Initiative," a 10-year plan to provide greater work-related flexibility to women and men in research careers. Among the best practices that NSF will expand Foundation-wide, are ones that will allow researchers to delay or suspend their grants for up to one year in order to care for a newborn or newly adopted child or fulfill other family obligations. — maximizing current policy to facilitate scientists' reentry into their professions with minimal loss of momentum.
Learn more

Conferences of Interest

The **2nd Annual Santa Clara Valley Brain Injury Conference: Building on the Legacy of Coma to Community**
February 23-25, 2012 |San José |California.

2013

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eNEWS

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research

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MV-1
The first mobility vehicle actually designed for mobility
Inspired by what moves you.
- Revolutionary front-row wheel-chair seating
- Comfortable ride for up to 6

ACRM NEWS

Program Committee announces tribute plenary: Remembering Robert C. Wagenaar, Ph.D.
ACRM
The rehabilitation community lost a talented and much-beloved colleague with the passing of Dr. Robert C. Wagenaar on 13 February. A skilled and highly regarded scientist, he studied gait patterns in patients with stroke and Parkinson's disease, and investigated rehabilitation interventions to modify abnormal movement patterns. The ACRM Program Committee, on which he served, is pleased to announce that a tribute plenary session, led by a distinguished faculty of his colleagues, will be presented at the 90th Annual ACRM Conference in honor of Dr. Wagenaar's life and work.
Share this article: READ MORE

Mid-Year Meeting speaker Dr. Naomi Kleitman presenting research funding strategies
ACRM Spinal Cord Injury Interdisciplinary Special Interest Group
The ACRM SCI-ISIG welcomes Dr. Naomi Kleitman to the ACRM Mid-Year Meeting on Saturday, 26 April. Kleitman, a noted neuroscientist, is the recently appointed vice president of research at the Craig H. Neilsen Foundation and former program director with the National Institute of Neurological Disorders and Stroke at the NIH. Kleitman brings a wealth of knowledge regarding funding strategies for SCI research and an insider's view on securing NIH funding.
Share this article: READ MORE

CALENDAR OF EVENTS

Date	Event	More Information
20 April	Advance rate registration deadline for ACRM Annual Conference	Register
24-25 April	ACRM Cognitive Rehabilitation Manual Training in Baltimore	Register
26-27 April	ACRM Mid-Year Meeting in Baltimore	Register
1 June	Nomination deadline for ACRM Fellows	Information
12-16 November	ACRM Annual Conference: *Progress in Rehabilitation Research* in Orlando, FL	Register

INSIDE THE ARCHIVES

Ultraviolet-C irradiation in the management of pressure ulcers in people with spinal cord injury: A randomized, placebo-controlled trial
Archives of Physical Medicine and Rehabilitation
Research was conducted to compare the effects of ultraviolet-C with placebo-UVC on pressure ulcer healing in individuals with spinal cord injury. Study participants were adult inpatients and outpatients with SCI and stage 2 to 4 pressure ulcers. The study was designed as a double-blind randomized trial with stratification for ulcer location to buttock or lower extremity. Subjects were followed up for 1 year post-intervention.
Share this article: READ MORE

The immediate effect of posteroanterior mobilization on reducing back pain and the stiffness of the lumbar spine
Archives of Physical Medicine and Rehabilitation
Research was conducted to study the immediate effect of posteroanterior mobilization on back pain and the associated biomechanical changes in the lumbar spine. Participants were subjects with low back pain and healthy subjects. Grade III posteroanterior mobilization was applied at the L4 level in people with or without back pain on 1 occasion.

Rehabilitation Outlook

2009

Rehabilitation Outlook

Vol. 14 No. 1 2009

American Congress of Rehabilitation Medicine
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Indianapolis, IN 46220
Phone: (317) 915-2250
Fax: (317) 915-2245

www.acrm.org

"Promoting excellence in the science of rehabilitation medicine through interdisciplinary collaboration and cooperation in research."

ACRM Focus Statement

The American Congress of Rehabilitation Medicine serves people with disabling conditions by promoting rehabilitation research and facilitating information dissemination and the transfer of technology. We value rehabilitation science that promotes health, independence, productivity, and quality of life for people with disabling conditions. We are committed to research that is relevant to consumers, educates providers to deliver best practices, and supports advocacy efforts that ensure adequate public funding for our research endeavors.

As a famous crooner once said...thanks for the memories!

Richard D. Morgan

Over the past 10 years we have shared a history—you and I—that I will treasure for many years to come. Therefore, it is with mixed emotions that I make public my resignation as ACRM Executive Director effective mid-April. Recalling our good times and special friendships, a smile develops on my face—while recalling the tough times makes me appreciate just how far we have come in our journey together.

In 1999, after the AAP and ACRM entered into a staff-sharing agreement Christine McConnell and I drove her 1997 Chevy Trail Blazer to the Chicago-based management company in order to coordinate delivery of ACRM's files to Indianapolis. When we arrived and were told that everything would fit in the backend of her car I remember thinking how

continued page 15

BI-ISIG Mid-Year Meeting
March 20-21, 2009
Boston, MA

Omni Parker House Hotel
Tel: (617) 227-8600

Friday, March 20
1:00 PM - 5:00 PM

Saturday, March 21
8:00 AM - 5:00 PM

We have rooms blocked starting Thursday night. When calling for reservations, ask for the "American Congress of Rehabilitation Medicine block." For online registration, go to www.omnihotels.com and use group code: 20900112026.

The negotiated room rate is $1[illegible]/night, but you must make your reservations by March 5 (before 5 PM ET). The price of a taxi from Boston Logan Airport to the hotel is approximately $20-$25.

For those interested in room sharing, write Donna Langenhahn@uwyo.edu.

2013

Rehabilitation OUTLOOK

VOLUME 18, NO 2
MAR APR 2013

THE OFFICIAL MEMBER NEWS OF
ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research

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Rehabilitation OUTLOOK
Chelsea T. Shufelt, PsyD
EDITOR
Adam B. Warshowsky, PhD
COMMUNICATIONS COMMITTEE CHAIR

CALL FOR NOMINATIONS:
Seven Prestigious ACRM Awards

Would you like to see one of your colleagues recognized for their contributions, improving the lives of individuals with a disability? Now is your chance to make that happen.

ACRM honors members in a variety of ways. This year, two awards include the opportunity for the award winner to present a lecture during the 2013 Annual Conference, ***Progress in Rehabilitation Research***, in Orlando, Florida.

The **John Stanley Coulter Lecturer Award** honors John Stanley Coulter, MD, in celebration of his many contributions to rehabilitation. A past president of ACRM (1925), he also served as treasurer and editor of the ***Archives of Physical Medicine and Rehabilitation***. The recipient of this award will be someone with a long history of contributions to rehabilitation research.

The **Deborah L. Wilkerson Early Career Award** recognizes an ACRM early career member who is within five years of completion of their training. This award winner is making a significant contribution to rehabilitation research, and has been the senior author on research papers. This award is named for Deborah L. Wilkerson, who said this of her experience as an ACRM member: "The personal and professional reward for me has been enormous, and I hope we can attract more young researchers into this opportunity."

Other awards recognize service to ACRM and the cause of rehabilitation. The **Edward Lowman Award** is given to a member whose career reflects an energetic promotion of the spirit of interdisciplinary rehabilitation. The **Distinguished Member Award**

See NOMINATIONS continued on page 11

2012 ACRM AWARD WINNERS

GOLD KEY AWARD: Marcel Dijkers, PhD, FACRM

JOHN STANLEY COULTER LECTURER AWARD: Susan Harkema, PhD

MITCHELL ROSENTHAL MEMORIAL LECTURE: Catherine A. Mateer, PhD (above left) and James F. Malec, PhD, ABPP-CN, RP, FACRM (above right)

DEBORAH L. WILKERSON EARLY CAREER AWARD: Elizabeth R. Skidmore, PhD, OTR/L

EDWARD LOWMAN AWARD: Jeffrey Basford, MD

DISTINGUISHED MEMBER AWARD: Ronald Seel, PhD

ELIZABETH AND SIDNEY LICHT AWARD: Keith Cicerone, PhD, ABPP-CN, FACRM

BI-ISIG's Moving Ahead

2011

BI-ISIG

Moving Ahead

Volume 26 Number 2 ISSN # 1046-137X 2011

A publication of the American Congress of Rehabilitation Medicine Brain Injury Interdisciplinary Special Interest Group

Message from the Chair

Ronald Seel, PhD

Ron Seel

I hope everyone had a terrific summer, was able to enjoy some down-time, and is dialed-up for a productive fall season. As of this writing, at the end of August, 2011, ACRM is moving in a positive direction. The number of ACRM paid memberships and conference registrations are up from this time last year. Ownership of the *Archives of PM&R* remains our biggest financial asset, with over one million article requests last year. Focus groups have indicated that the *Archives* biggest selling points are the diversity and quality of the research published. A two-year project to transition ACRM's internal operating systems into the 21st century has been a clear success. The ACRM virtual office is also evaluating RFP responses submitted from hotels in Miami, DC, and the Baltimore waterfront area for the 2012 mid-year meeting, as well as from hotels in Vancouver and Toronto for the 2012 annual meeting. Selected sites will be announced at the ACRM 2011 Annual Conference in Atlanta, GA.

In this positive context, the BI-ISIG and its task forces continue to thrive. The Cognitive Rehabilitation Task Force, having published its most recent systematic review in April, has completed a Trial Edition of the ACRM Cognitive Rehabilitation Manual that will be available for purchase at the end of September. The Pediatric and Adolescent Task Force is sponsoring a full-day pre-conference course before the annual meeting, and we hope to infuse attendees into that task force and ACRM. The Girls and Women with ABI Task Force will conduct a systematic review and develop practice guidelines in this area. The task force has submitted a project development plan to ACRM's Clinical Practice Committee for funding.

The BI-ISIG Executive Committee (EC) remains focused on what we could be doing better to meet our core BI-ISIG mission and member needs. We had a well-attended BI-ISIG mid-year meeting in Chicago, with an informative town-hall dialogue on mission and membership value. I'd like to share a few updates on recommendations you made at that meeting.

Policy and Legislation (P&L). Members communicated that ACRM and the BI-ISIG should do more in the area of policy and legislation and in particular be more involved in clinical policy issues. These BI-ISIG interests were brought to the ACRM Board. Currently, ACRM is one of two primary funders of the Disability and Rehabilitation Research Consortium (DRRC), an umbrella group of 22 associations who lobby for rehabilitation research funding. Adding clinical legislation to that lobbying contract would be cost prohibitive. Alternatively, ACRM's P&L Committee is exploring ACRM membership in the Coalition of Citizens with Disabilities (CCD), a large umbrella group of organizations (BIAA is a member) that lobbies for clinical rehabilitation issues. An update on P&L issues is now a set article in the quarterly ACRM publication, *Rehabilitation Outlook*. The BI-ISIG EC briefly explored developing a technical infrastructure for member activism, but also found it to be cost prohibitive. The P&L Committee recommended continuing with our current system of contacting ACRM members whose congressmen are on appropriations or other relevant committees and encouraging them to write emails to these members of congress prior to critical votes.

Rose Biester, Murdo Dowds, Dave Krych, Michael Fraas

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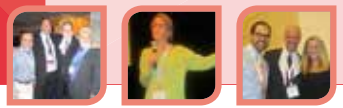
2013

BRAIN INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

BI-ISIG

Moving Ahead

A biannual publication for members of the ACRM BI-ISIG



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Number 1

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90th Annual ACRM Conference
Progress in Rehabilitation Research
DISNEY'S CONTEMPORARY RESORT / CENTRAL FLORIDA, USA

12 – 16 NOVEMBER 2013

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research

Message from the Chair

Lance E. Trexler, PhD — This epoch in the history of BI-ISIG is exciting. BI-ISIG has been growing and changing in many positive ways, with more members and attendees at the Mid-Year and Annual Meetings. The BI-ISIG Task Forces are each pursuing important and relevant goals and objectives (see updated BI-ISIG website: ACRM.org/BrainInjury). The *ACRM Cognitive Rehabilitation Manual*, which was borne from the years of work and commitment from Dr. Keith Cicerone and his Cognitive Rehabilitation Task Force colleagues, and authored by Ed Haskins and colleagues, has now sold almost 600 copies to rehabilitation professionals from the United States, Canada, and Europe, as well as several Pacific Rim countries. Workshops have been provided in San Francisco, Nashville, and Vancouver, and future workshops are being scheduled for Los Angeles and Stockholm. Registration for the workshop to take place on April 24 and 25, 2013, in the two days prior to the Mid-Year Meeting in Baltimore, and sponsored by Johns Hopkins Medicine, already has 125 registrants and is growing.

LANCE TREXLER, PHD

Rehabilitation research has evolved enormously as evidenced by the growth in the *Archives*, but far too little of the knowledge generated by our research becomes implemented into practice and often many years later. The BI-ISIG is a unique blend of highly skilled researchers and clinicians, and therefore seems to be the perfect petri dish in which to develop, evaluate, and disseminate evidence-based treatment protocols. BI-ISIG research and knowledge transfer efforts can and should inform the Agency for Healthcare Research and Quality and the Institute of Medicine, ideally promoting a more timely synergy between rehabilitation research, policy, education and clinical practice. Certainly the work of the Cognitive Rehabilitation Task Force, but also that of the Disorders of Consciousness and Pediatrics Task Forces, and emerging initiatives within the Long-Term Issues Task Force, are addressing these goals. These efforts are extremely important in the context of expectations that future health care funding will be increasingly dependent upon the quality and outcome of service delivery.

The Mid-Year Meeting in Baltimore promises to be both a very well-attended and very intense experience. Please remember to engage our new Early Career and other

Continued on page 2

STROKE ISIG's Stroke Matters

2009

None

2013

STROKE INTERDISCIPLINARY SPECIAL INTEREST GROUP

STROKE-ISIG

STROKE MATTERS

A biannual publication for members of the STROKE-ISIG

Volume 1
Number 1
SPRING 2013

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90th Annual ACRM Conference
Progress in Rehabilitation Research
DISNEY'S CONTEMPORARY RESORT / CENTRAL FLORIDA, USA

12 – 16 NOVEMBER 2013

ACRM
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Message from the Chair

STROKE REHABILITATION has finally come of age in ACRM with the launching of the STROKE ISIG at the annual ACRM Conference in Vancouver in October 2012. This has been the product of much hard work and dedication by many people within ACRM — beginning with the development of the Stroke Task force as part of the BI-ISIG (2006), which quickly evolved into the Stroke Networking Group (2008).

The mission of the Stroke ISIG is to **1)** promote opportunities for ACRM members to network with colleagues interested in promoting evidence-based rehabilitation for people with stroke and **2)** serve as a vehicle for rehabilitation professionals of all disciplines to work together for the expressed mission of advancing the field of stroke rehabilitation. The work of the Stroke ISIG is done through its task forces and the annual ACRM meeting events. An Executive Committee provides leadership for the Stroke ISIG:

CHAIR: Phil Morse
CHAIR-ELECT: Stephen Page
TREASURER: Jocelyn Harris
SECRETARY: Pam Roberts
MEMBER AT LARGE: Elizabeth Skidmore
COMMUNICATIONS OFFICER: Sarah Wallace
ACRM STAFF LIAISON: Terri Compos

Participation in our four very active Task Forces is open to all members of the Stroke ISIG and new members are welcome. Feel free to contact the task force chairs: Cognition (Beth Skidmore), Movement Interventions (Arlene Schmid & Pamela Bosch), Living Life after Young Stroke (Tim Wolf & Tamara Bushnik), and Vision (Pam Roberts & JR Rizzo). All of the task forces have made impressive strides in the past year or two in preparing and publishing papers. Regular conference calls to network and review materials amongst members have been key to their successes.

PHIL MORSE, PhD, FACRM
STROKE-ISIG Chair

A major focus of the Stroke ISIG is to promote more stroke-related content in the annual program. The Vancouver conference was a tremendous success in this area. We began the meeting with two great half-day pre-conference instructional courses: 1) Motor Impairments (Catherine Lang, Arlene Schmid, Robert Teasell, Lara Boyd) and 2) Cognition & Vision Impairments (Sarah Wallace, Deirdre Dawson, Pamela Roberts, Richard Riggs, JR Rizzo). We sponsored a Stroke Special Topics Session entitled: "Translating Research into Clinical Practice," which will be a regular session in the ACRM program. The presentation this past fall featured Janice Eng and colleagues discussing their GRASP program. An extra bonus for the Stroke ISIG in Vancouver was the Deborah L. Wilkerson Early Career Award Winner presentation by Elizabeth Skidmore ("Closing the Gap: Early Intervention for

Continued on page 2

ACRM & ARCHIVES
GRAPHICALLY RELATED

ACRM

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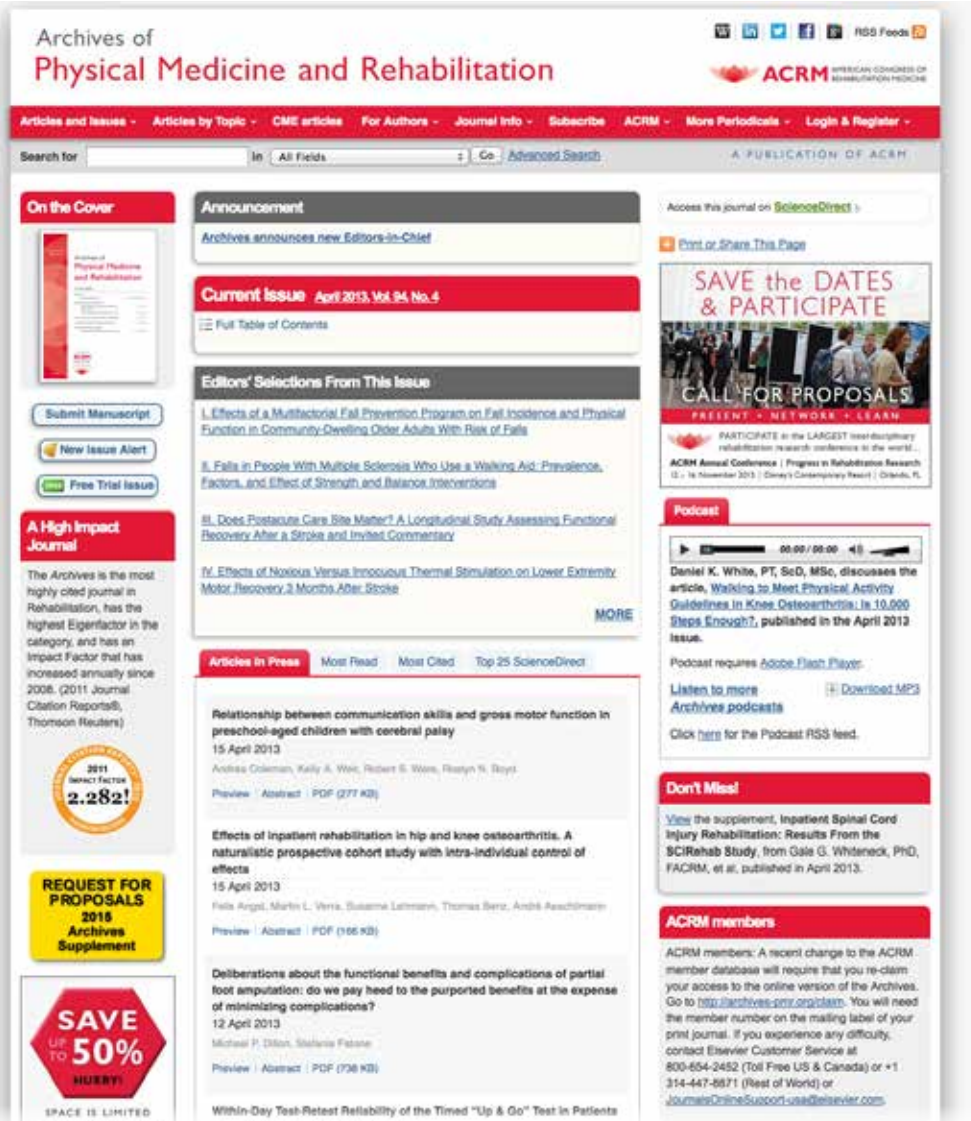
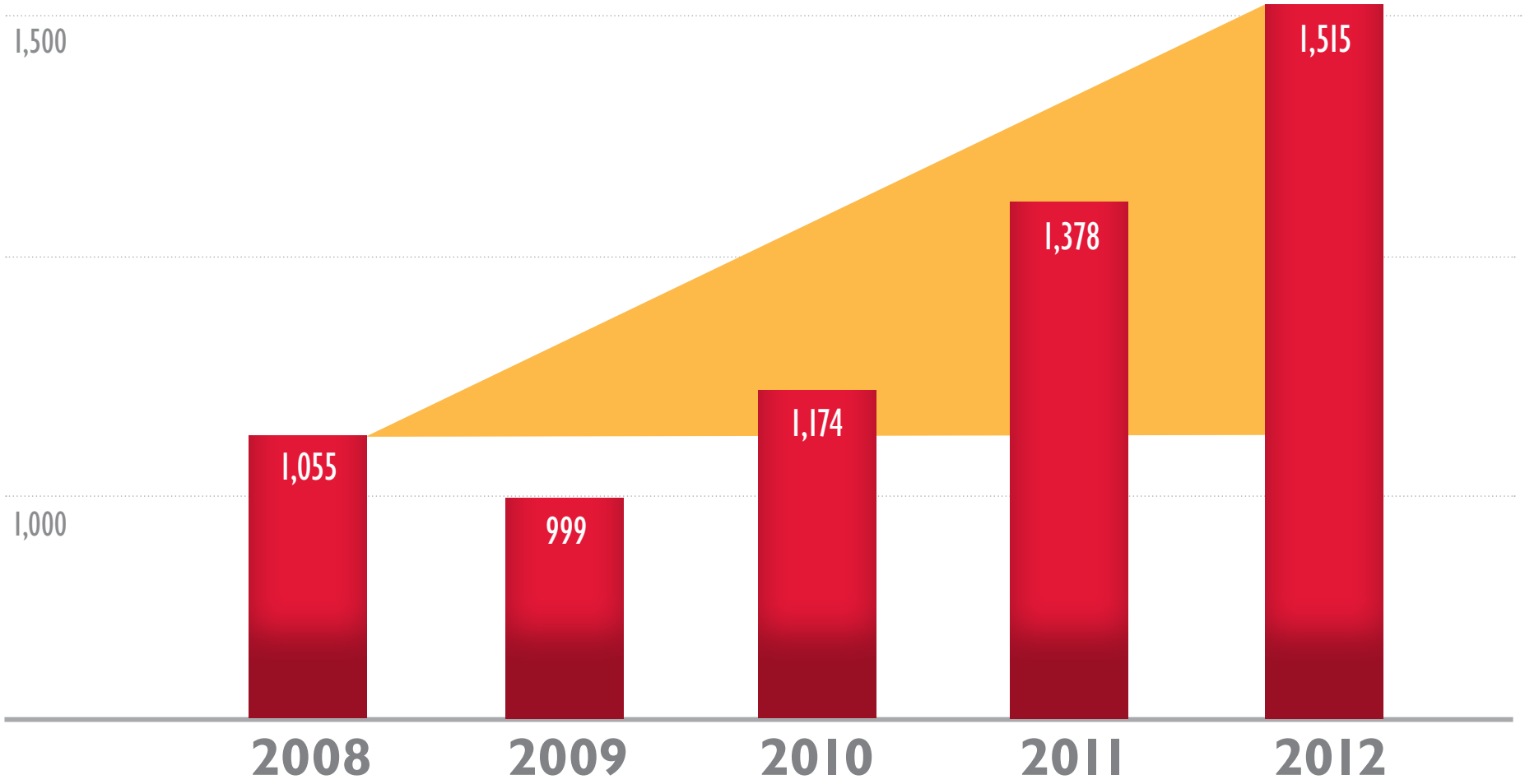
NEW WEBSITES
VISUALLY COORDINATED



Archives of Physical Medicine & Rehabilitation

NUMBER OF SUBMISSIONS

52% ↑

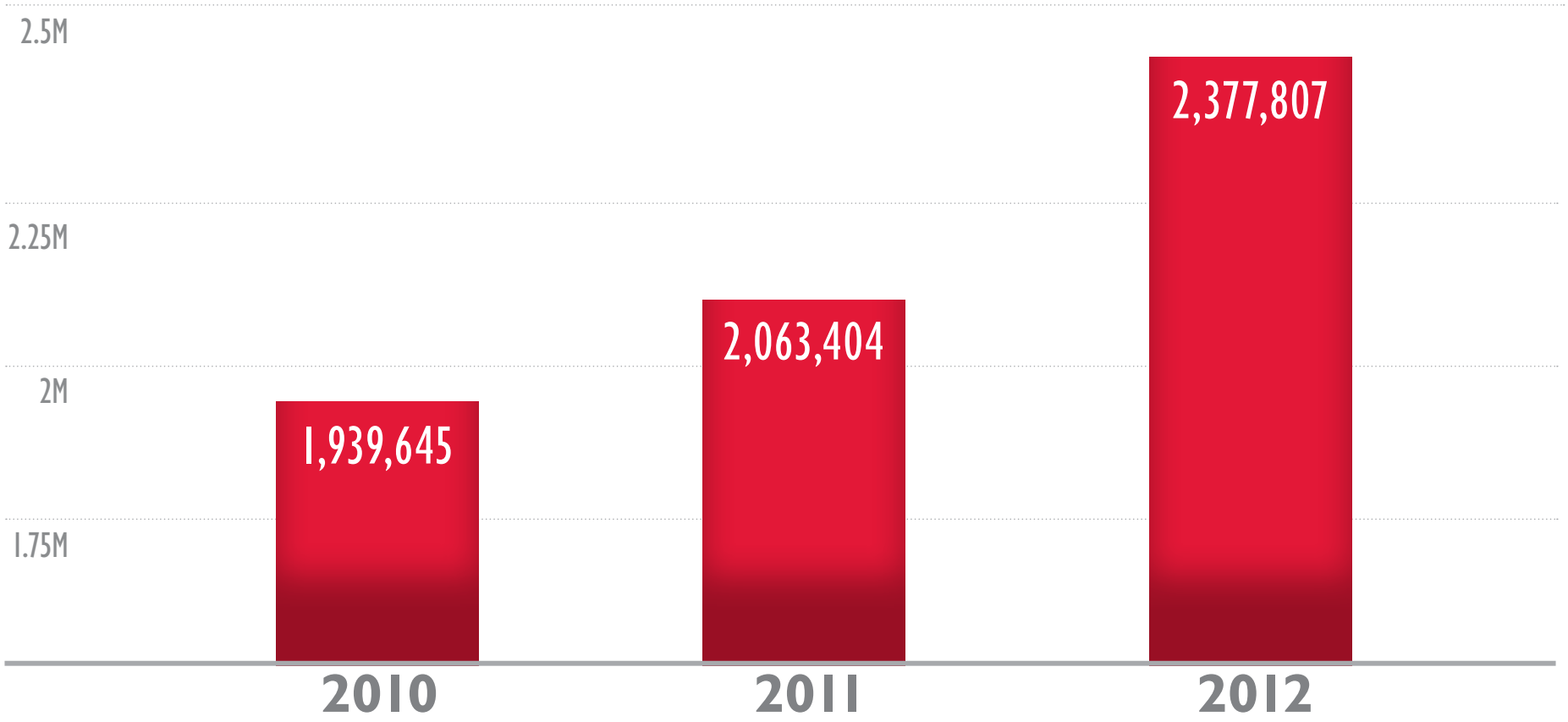


Archives of Physical Medicine & Rehabilitation

NUMBER OF DOWNLOADS

4.5 DOWNLOADS PER MINUTE

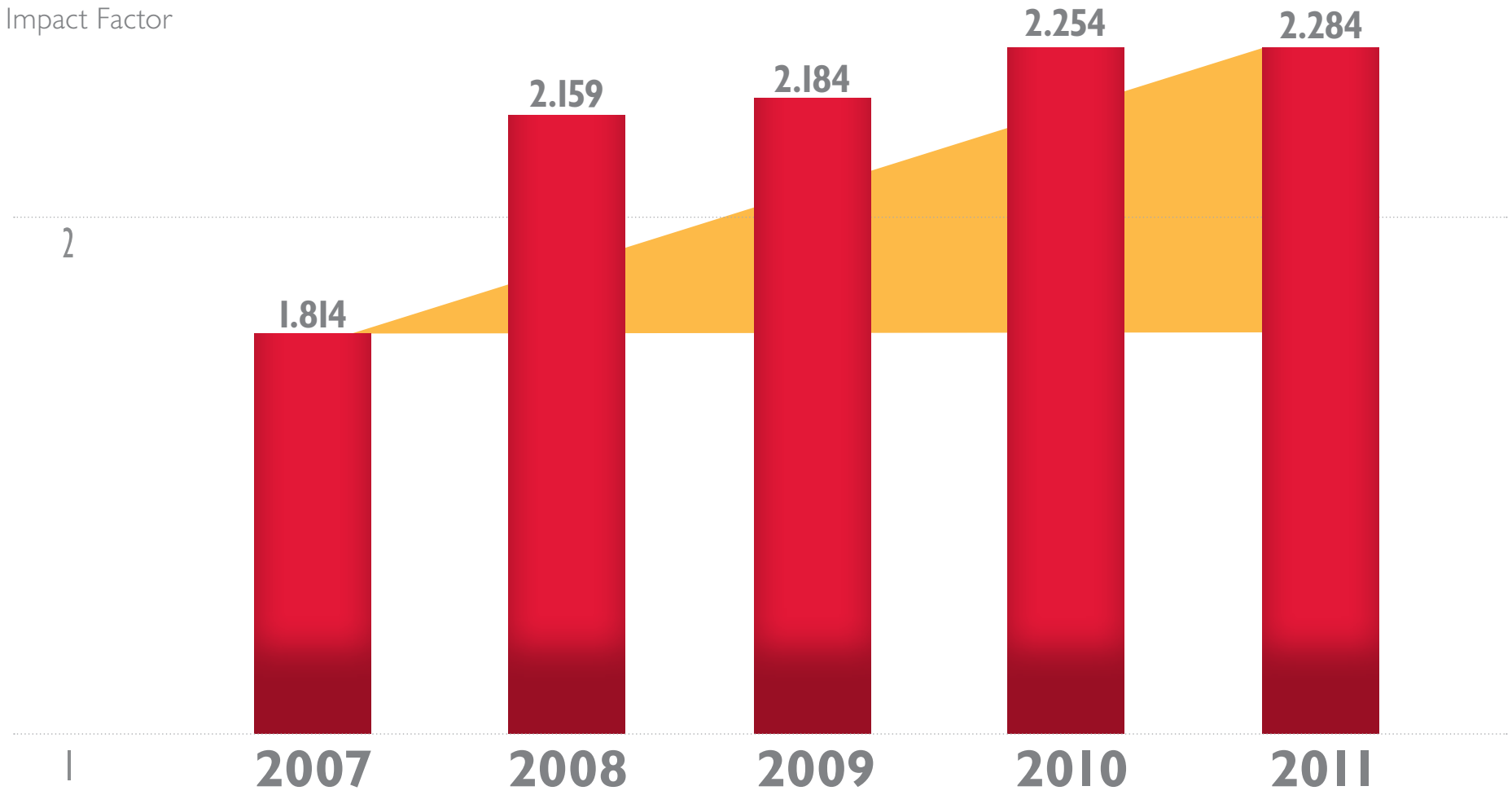
ARCHIVES
Total Number of Downloads



Archives of Physical Medicine & Rehabilitation

IMPACT FACTOR

21% ↑



ARCHIVES OPERATIONS ARE RUNNING LIKE A SWISS WATCH

- ACRM restructured staffing model and contracted with ORIGIN EDITORIAL which delivers world-class operations
- ARCHIVES editorial leadership, ACRM's executive leadership and staff all work together in near perfect synchronicity
- Outsourced ALL day-to-day operations

Archives of Physical Medicine & Rehabilitation

ARCHIVES LEADERSHIP

Thank you

Dr. Jeffrey Basford, MD, PhD

Years of Service

2006 – 2012

Congratulations

New Co-Editors-in-Chief

2013 – 2018

Leighton Chan, MD, MPH

and

Allen W. Heinemann, PhD, ABPP

MISSION

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

IMPROVING LIVES

Through SIGs and Networking Groups

BRAIN INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

SPINAL CORD INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

STROKE INTERDISCIPLINARY SPECIAL INTEREST GROUP

OUTCOMES MEASUREMENT NETWORKING GROUP

HEALTH POLICY NETWORKING GROUP

INTERNATIONAL NETWORKING GROUP

EARLY CAREER NETWORKING GROUP

PEDIATRIC REHABILITATION NETWORKING GROUP

GERIATRIC REHABILITATION GROUP

PAIN GROUP

NEURODEGENERATIVE DISEASES NETWORKING GROUP

MILITARY / VETERANS AFFAIRS NETWORKING GROUP

STAFF SUPPORT *for* ISIGs & NETWORKING GROUPS

2009

None

2013

ONE FTE

POLICY AND LEGISLATION

2009

ACRM funding was $25,000

2013

- ACRM funding = **$50,000**
- DRRC Coalition commitment for 2013 – 2014 = **$400,000 …** Single focus objective to have the BLUE RIBBON PANEL recommendations fully implemented.
- Policy Summit held at Mid-Year Meeting 2012+

MANAGEMENT

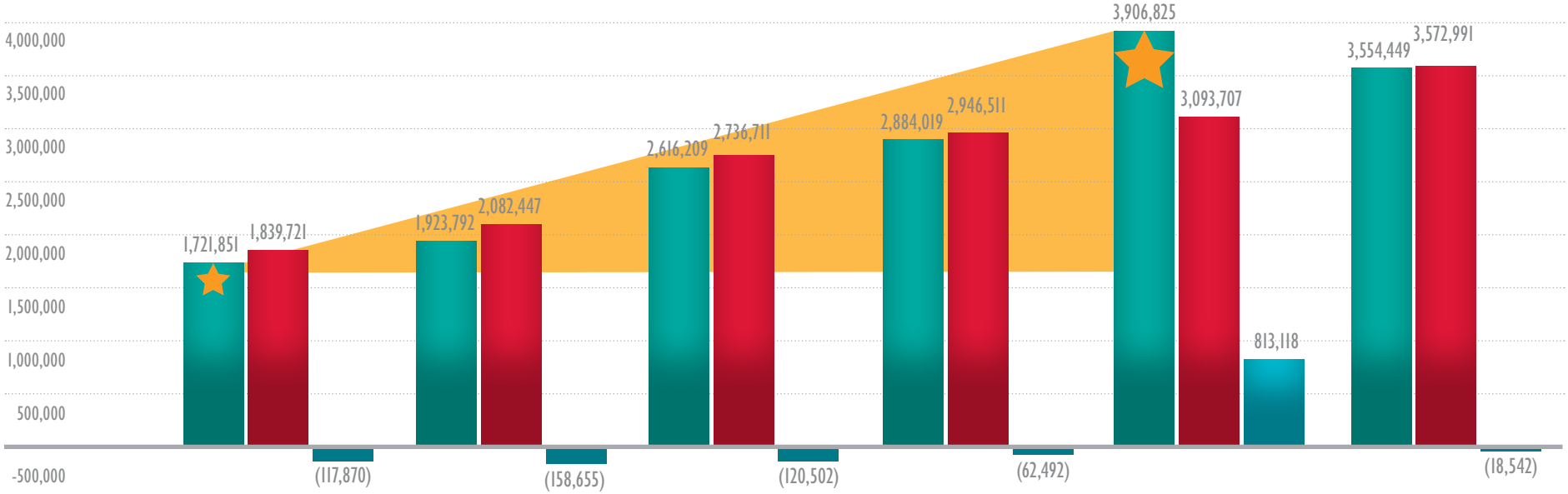
ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

INCOME INCREASES

226%↑

Total Net Income/(Loss)



	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
REVENUE	1,721,851	1,923,792	2,616,209	2,884,019	3,906,825	3,554,449
EXPENSE	1,839,721	2,082,447	2,736,711	2,946,511	3,093,707	3,572,991
NET INCOME/(LOSS)	(117,870)	(158,655)	(120,502)	(62,492)	813,118	(18,542)

At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) Is not represented in this graph since it is not reflective of a full operating year.

GROSS REVENUES MORE THAN DOUBLED

Overall Operating Net Income/(Loss)

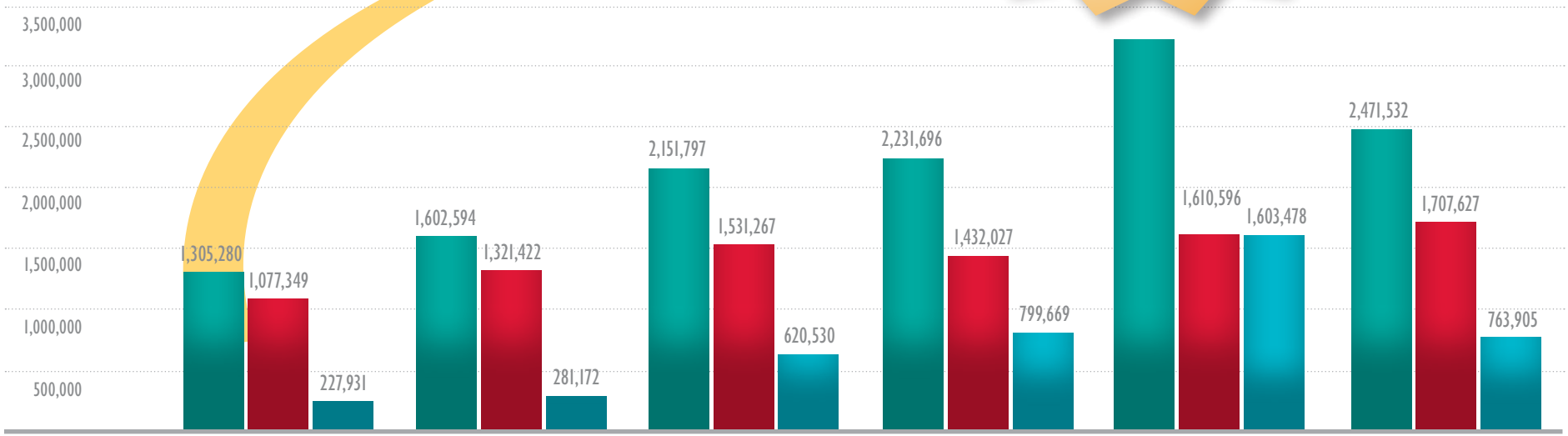
	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
REVENUE	1,730,415	1,990,244	2,566,466	2,801,528	3,902,851	3,537,949
EXPENSE	1,818,478	2,053,730	2,653,329	2,900,533	3,055,184	3,570,891
NET INCOME/(LOSS)	(88,063)	(63,486)	(86,863)	(99,005)	847,667	(32,942)

At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) Is not represented in this graph since it is not reflective of a full operating year.

ARCHIVES REVENUE EXPLODES

$3,214,074

Medical Journal Income/(Loss)



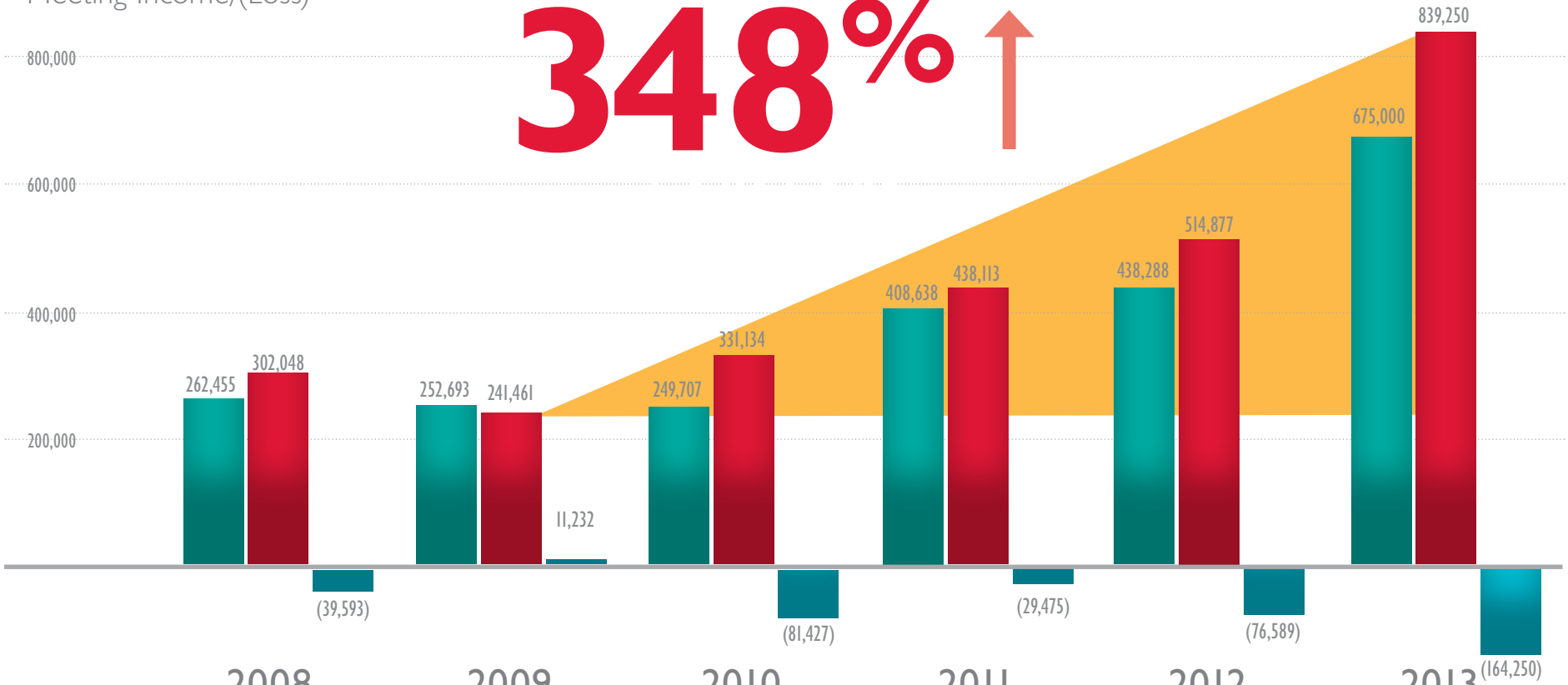
	2008	2009	2010	2011	2012	2013
	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
REVENUE	1,305,280	1,602,594	2,151,797	2,231,696	3,214,074	2,471,532
EXPENSE	1,077,349	1,321,422	1,531,267	1,432,027	1,610,596	1,707,627
NET INCOME/(LOSS)	227,931	281,172	620,530	799,669	1,603,478	763,905

At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) is not represented in this graph since it is not reflective of a full operating year.

INVESTMENT IN MEETINGS INCREASES

Meeting Income/(Loss)

348% ↑



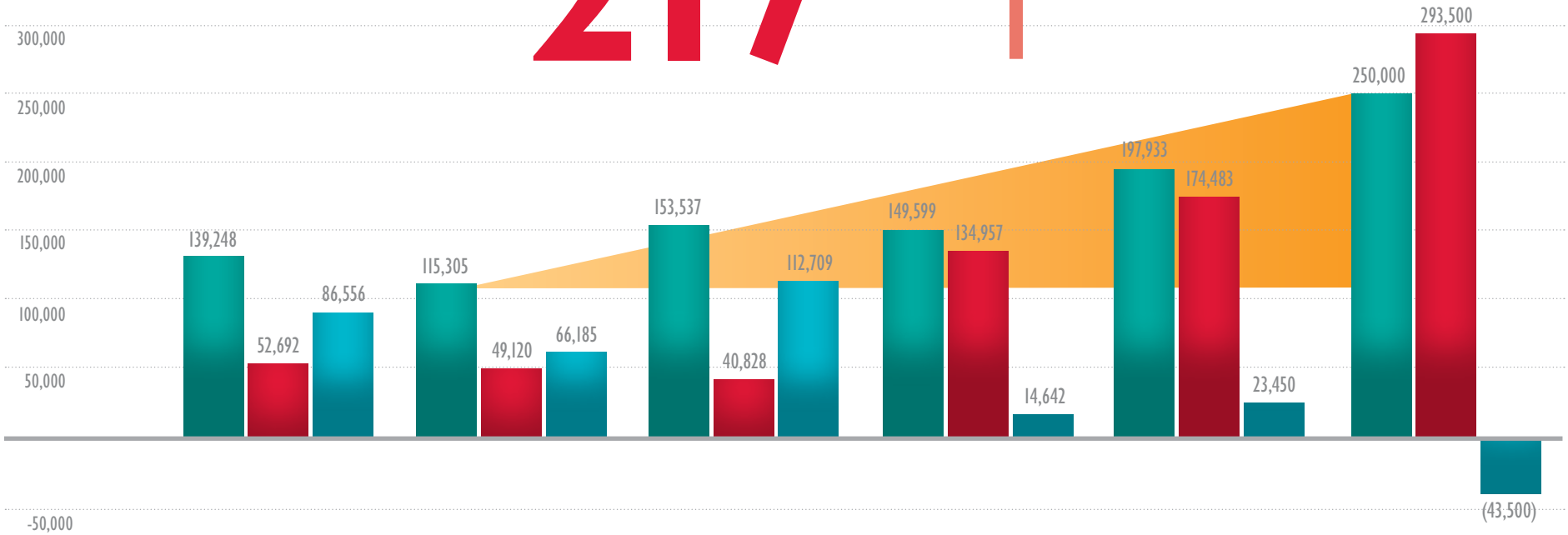
	2008	2009	2010	2011	2012	2013
	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
REVENUE	262,455	252,693	249,707	408,638	438,288	675,000
EXPENSE	302,048	241,461	331,134	438,113	514,877	839,250
NET INCOME/(LOSS)	(39,593)	11,232	(81,427)	(29,475)	(76,589)	(164,250)

At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) is not represented in this graph since it is not reflective of a full operating year.

MEMBERSHIP INCOME GROWTH

Membership Income/(Loss)

217% ↑



	2008	2009	2010	2011	2012	2013
	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
REVENUE	139,248	115,305	153,537	149,599	197,933	250,000
EXPENSE	52,692	49,120	40,828	134,957	174,483	293,500
NET INCOME/(LOSS)	86,556	66,185	112,709	14,642	23,450	(43,500)

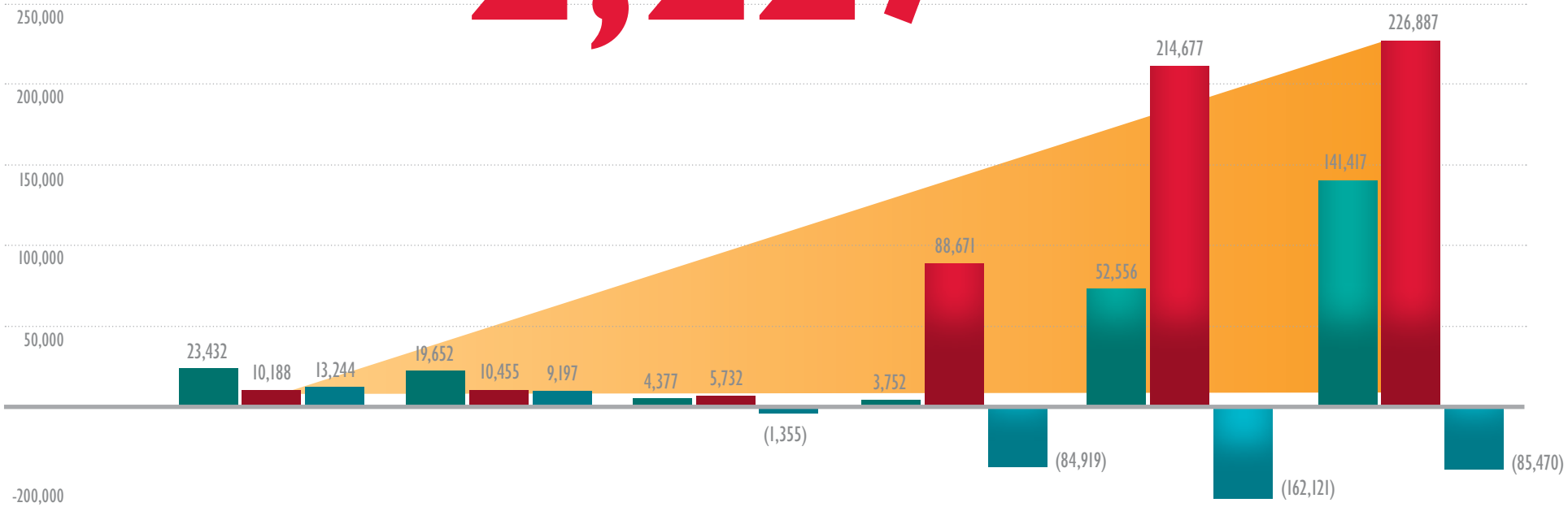
At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) is not represented in this graph since it is not reflective of a full operating year.

INVESTMENT IN MISSION INCREASES

SIGs & Networking Groups

2,227%

Mission Income/(Loss)



	2008	2009	2010	2011	2012	2013
	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
REVENUE	23,432	19,652	4,377	3,752	52,556	141,417
EXPENSE	10,188	10,455	5,732	88,671	214,677	226,887
NET INCOME/(LOSS)	13,244	9,197	(1,355)	(84,919)	(162,121)	(85,470)

At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) is not represented in this graph since it is not reflective of a full operating year.

NET WORTH

EXTREMELY EFFICIENT USE OF CAPITAL

	AUDITED YEAR ENDING JUNE 30, 2008	AUDITED YEAR ENDING JUNE 30, 2009	AUDITED YEAR ENDING JUNE 30, 2010	AUDITED YEAR ENDING JUNE 30, 2011	UNAUDITED YEAR ENDING JUNE 30, 2012	BUDGET 12 MONTHS ENDED DECEMBER 31, 2013
TOTAL NET ASSETS	823,949	665,294	544,971	482,233	1,295,350	1,276,809

At the end of FY2012 it was voted to switch ACRM's year end from June 30 to December 31. The financial information for the short year then following (June 30, 2012 – December 31, 2012) is not represented in this graph since it is not reflective of a full operating year.

OPERATIONS EXPANSION

Went 100% Virtual

- **SAVING $2,000,000** in rent and common areas maintenance alone in 10-year period
- **REBUILT** ENTIRE TECHNOLOGY INFRASTRUCTURE, from the ground up, to support a virtual environment
- **REBUILT** ENTIRE ACCOUNTING SYSTEM to support the virtual environment and produce a world-class management reporting and financial analysis.

OPERATIONS EXPANSION

Highly-efficient Staffing Model

500+% ↑

TOTAL STAFF HOURS @ FRACTION COST

Created cutting-edge hybrid team of employees and contractors, who surgically operate for just the right amount of time at just the right level of experience to achieve optimal efficiency, resulting in a 500+% increase in total staff hours for a fraction of the FTE equivalent employee cost.

TEAMWORK

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

ACRM = IMPROVING LIVES THROUGH TEAMWORK

"Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishment toward organizational objectives. It is the fuel that allows common people to attain uncommon results."

—CREDIT SUCCESSORIES

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