ACRM
Sponsorship Opportunities

FOCUS ON RESULTS:
A GLOBAL AUDIENCE WITHIN REACH

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research
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The American Congress of Rehabilitation Medicine (ACRM) serves a global community of researchers and clinicians striving to deliver evidence-based rehabilitation interventions to people with disabling conditions, such as traumatic brain injury, spinal cord injury, stroke, and neurological disorders, such as multiple sclerosis.

ACRM’s scientific journal, Archives of Physical Medicine and Rehabilitation, publishes cutting-edge research that promotes health, independence, productivity, and quality of life and is THE most cited journal in rehabilitation. In support of best practices in rehabilitation, ACRM provides a robust education program through its annual conference, Progress in Rehabilitation Research. This meeting offers a unique platform where researchers and clinicians come together for multidisciplinary exchange and collaboration.

ACRM is the premier professional association representing all members of the rehabilitation team: physicians, physical therapists, psychologists, rehabilitation nurses, occupational therapists, speech pathologists, recreation specialists, case managers, rehabilitation counselors, vocational counselors, and disability management specialists.

For more information about ACRM’s history, leadership, member benefits and more — visit www.ACRM.org

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
ACRM MEMBERS are influential and diverse and ACRM offers a wide variety of promotional vehicles to reach them with your specific marketing messages. From meeting sponsorships to advertising in ACRM e-communication, traditional print publications and special event sponsorships—ample opportunities exist to custom-fit your specific advertising goals and budgets.

GEOGRAPHICAL REACH
ACRM members represent professionals across the United States and 21 additional countries.

ACRM Members are DECISION MAKERS and INFLUENCERS

“ACRM events bring together world-class, award-winning researchers sharing results of their work with clinicians across nine specializations, benefitting patients across the globe.”

—Margo Holen, ACRM

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ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.
If you want to reach physicians, clinicians, nurses, counselors, therapists, psychologists, and case managers—all interested in rehabilitation research—then associating your brand with ACRM is an excellent investment.

ACRM MEMBERS are passionate about research and their passion and commitment is contagious.

“It never ceases to amaze me the level of passion and commitment from our ACRM members.”

—Jenny Richard, ACRM

ACRM Community Groups

BI-ISIG | Brain Injury — Interdisciplinary Special Interest Group
SCI-ISIG | Spinal Cord Injury — Interdisciplinary Special Interest Group
Stroke ISIG | Stroke — Interdisciplinary Special Interest Group
Early Career Networking Group
Health Policy Networking Group
International Networking Group
Neurodegenerative Diseases Networking Group*
Outcomes Measurement Networking Group
Pediatric Rehabilitation Group
Geriatric Rehabilitation Group
Pain Group

*Pending Networking Group status

ACRM MEMBER
Job Specializations

Bioengineering
Biostatistics / Clinical Research
Case Manager
Clinical Epidemiology
Counseling, Pastoral
Counseling, Rehabilitation
Counseling, Vocational
Dietetics | Nutrition
Neurology | Neurosurgery
Neuropsychology
Occupational Therapy
Pediatrics
Psychology
Physiatry
Physical Therapy
Physician
Psychiatry
Recreation Therapy
Rehabilitation Nursing
Rehabilitation Psychology
Social Work
Speech | Language Pathology
Administrator
Clinician
Consultant
Educator
Payer
Program Evaluator
Researcher
Student

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ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE
Improving lives through interdisciplinary rehabilitation research
Overview of Opportunities

ACRM can customize any standard packages to best suit your needs.

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335

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<tr>
<th>DESCRIPTION OF SPONSORSHIP OPPORTUNITY</th>
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<td><strong>ACRM MEDIA ADVERTISING / ANNUAL RATES</strong></td>
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<td>ACRM eNews</td>
<td>$6,000+</td>
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<td>ARCHIVES of Physical Medicine and Rehabilitation Website</td>
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<td><strong>ACRM ANNUAL CONFERENCE</strong></td>
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<td>Networking Group Meeting Sponsor</td>
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ACRM MEDIA BLITZ SPECIAL

More than $5,000 in sponsorship automatically receives six months of ACRM media coverage through ACRM publications as denoted with this symbol throughout this guide. See page 20 for details.

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
ACRM Media Advertising

ACRM eNews  $1,500 – $3,500 / per 90-day cycle
ACRM eNews provides weekly news and information to more than 1,350 rehabilitation medicine professionals. Packaged in 90-day cycle increments, advertising in eNews ensures targeted distribution to this valuable opt-in subscriber list. Multiple ad layout options exist for various kinds of messages and budgets. Download the full eNews Media Kit PDF for details: www.bit.ly/ACRM_eNewsKit

ACRM MEDIA BLITZ SPECIAL  See page 20.

ARCHIVES of Physical Medicine and Rehabilitation (ARCHIVES) Website
Since 1920, the monthly ACRM scientific journal, ARCHIVES, has been publishing cutting-edge research promoting health, independence, productivity, and quality of life and is now the most cited journal in rehabilitation. The online version of ARCHIVES receives on average 131,000 hits per month. For website advertising information: http://bit.ly/ACRM_ArchivesWeb

ACRM Website  $1,000 month / $10,000 year
www.ACRM.org is visited 14,000+ times per month by rehabilitation professionals and their patients. With increased functionality, the new website is quickly becoming the touch point for all ACRM activities. The site is constantly updated with the latest ACRM news, member updates, meeting information, and press releases. Website advertising is available in standard banner and skyscraper sizes. The ads rotate through prime leaderboard positioning on the home page and throughout the site.

ACRM MEDIA BLITZ SPECIAL  See page 20.

Your ad here
Leaderboard position on ACRM home page seen by 11,000+ per month and growing.

Contact ACRM for more information:
info@ACRM.org or +1.703.435.5335
New Member Welcome Package  $2,500
Packed with important information, the ACRM member benefits package is a great introduction to ACRM for new members. Additional recognition will include logo recognition on the ACRM members’ page and the opportunity to include a one-page company created advertisement in each issue. For information please email sponsor@ACRM.org or phone: +1.703.435.5335.

ACRM Rehabilitation Outlook  $10,000 year
This bi-monthly favorite ACRM publication features updates from the ACRM Board of Governors, Special Interest Groups and Networking Groups. The newsletter is printed and mailed to all members at least two times per year — keeping them informed on ACRM projects. Additionally, they learn about opportunities to participate in educational programs and stay informed on legislative policies and health care reform issues. Sponsor benefit includes one full-page sponsor-provided advertisement.

ACRM MEDIA BLITZ SPECIAL  See page 20.

Cognitive Rehabilitation Manual  $10,000 year
Sponsor’s marketing piece inserted into polybag mailing of COG Manual sales from ACRM.org.

ARCHIVES of Physical Medicine and Rehabilitation (ARCHIVES) Journal
With a print circulation of 9,000, the monthly ACRM scientific journal, ARCHIVES, is now the #1 journal in print distribution to the physical medicine and rehabilitation market. This includes distribution to all American Medical Association (AMA) office-based physical medicine and rehabilitation physicians! ARCHIVES publishes cutting-edge research that promotes health, independence, productivity, and quality of life and is the most cited journal in rehabilitation. Build awareness by advertising where your target audience spends their time. Capitalize on this captive audience by showcasing your product messaging alongside this content—in print, and online at www.archives-pmr.org. Advertising packages are available by monthly contract or packaged annually for additional savings. For display and recruitment advertising information, download the Media Kit PDF here: http://bit.ly/ACRM_ArchivesAdKit.

ACRM MEDIA BLITZ SPECIAL  See page 20.

Contact ACRM for more information:
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ACRM Annual Conference

Held every Fall, the ACRM Annual Conference, Progress in Rehabilitation Research, brings together national and international experts, across multiple specialties, with the common goal of sharing current and future research as well as evidence-based interventions relevant to health care professionals in physical medicine and rehabilitation.

• Rehabilitation researchers and clinicians
• More than 22 countries represented
• Expert faculty, collaborators and mentors
• Expand professional networks
• Preview emerging research
• Strong scientific programs including instructional courses, lectures, symposia, poster exhibits, workshops and interactive sessions

ACRM’s Annual Conference is the premier educational scientific event for health care professionals involved in the field of rehabilitation.

“... the opportunity to reach our peers from across the country at Progress in Rehabilitation Research is a wonderful chance to highlight the amazing research and clinical care that happens at Spaulding each day.”
—Dianne Lamb, Regional Director of Admissions, Spaulding Rehabilitation Network

ACRM attendees are:
• uniquely qualified
• highly-concentrated audience of thought leaders in the field of rehabilitation research
• in captive settings, attendees are in learning and absorbing mode — particularly receptive to marketing messages

Due to the successful nature of these sponsorships, they do sell quickly — so don’t delay, inquire TODAY...

Contact ACRM for more information:
info@ACRM.org or +1.703.435.5335
Sponsoring ACRM social events fosters immediate positive goodwill and opens up lively conversation points for meaningful dialogue with your target audience.

**Coffee Breaks**  $2,500
One of the attendees’ main opportunities to visit the exhibits and network occurs during regularly scheduled coffee breaks. This is the time for members to renew their energy while they view your company’s products and services. **ADDITIONAL SPONSOR BENEFIT:** Includes sponsor-provided signage allowed at the sponsored break. Cocktail napkins and cups with sponsor logo are available through ACRM at cost for each break.

**Instructional Course Lunch & Coffee Breaks**  $5,000
Held Pre- and Post-Conference, each instructional course includes lunch. Why not sponsor one? Attendees will have an appetite to hear, see and read your message.

**Brucker International Luncheon**  $5,000
★ **EXCLUSIVE SPONSOR**
The lunch provides an opportunity for international attendees to meet and foster greater interdisciplinary collaboration across borders. This gathering is attended by more than 50 health care professionals representing more than 22 countries. **ADDITIONAL SPONSOR BENEFIT:** Includes attendance at the luncheon for two, and verbal acknowledgement of sponsorship and signage at the event.

**Early Career Development Course Reception**  $7,500
★ **EXCLUSIVE SPONSOR**
This reception immediately follows the Early Career Development Course held as a full-day Pre-Conference educational course intended for professionals during their first five years after completion of post-graduate studies. Sponsorship may be combined with the Early Career Development Course sponsorship (see page 13) for a powerful impression and maximum exposure to this youthful audience.

**Exhibitor Welcome Reception**  $7,500
★ **EXCLUSIVE SPONSOR**
Open to all attendees, this is the main welcome reception held Thursday evening. There is a buzz of excitement in this casual social setting along with poster viewing and concluding with the presentation of outstanding poster awards. **ADDITIONAL SPONSOR BENEFIT:** The opportunity for verbal recognition at event.

**Cognitive Rehab Manual Training Lunch & Coffee Breaks**  $10,000
★ **EXCLUSIVE SPONSOR**
Hot-off-the-press, the new Cognitive Rehabilitation Manual is making waves and the demand is already feverish for this course. Sponsors will be prominently promoted in front of this pivotal audience. Sponsorship opportunities are limited — **ACT NOW!**

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
Continental Breakfast  $25,000
Continental breakfast is offered each morning in the Exhibit Hall and is available for all attendees. Registrants use this opportunity to energize and view the exhibits before the scientific sessions. Breakfast is offered for one hour prior to the start of the meeting each day. Sponsorship includes signage and the opportunity to distribute promotional items. Cocktail napkins and cups with sponsor logo are available through ACRM at cost for each break.

Henry B. Betts Awards Gala  $25,000
★ EXCLUSIVE SPONSOR
Attendees mark the Awards Gala as one of the highlights of the Conference. With more than 500 attendees, this special evening includes the presentation of award winners, followed by the passing of the gavel to the incoming ACRM President. In addition, the event celebrates all Rehab Professionals and the important contributions they each make to the specialty and to their patients.

ADDITIONAL SPONSOR BENEFIT: Includes a reserved table of ten for your company representatives, verbal acknowledgement of your sponsorship, your company’s advertisement on the back cover of the Awards Program, and signage at the event.

Spaces are limited — ACT NOW!
ACRM Annual Conference
Progress in Rehabilitation Research

EDUCATIONAL SYMPOSIA

ALL SPONSORSHIPS RECEIVE:
» Logo in Conference program
» Logo on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgement in eNews

Spaces are limited — ACT NOW!

Educational Symposia  $4,000
Each individual symposia is available for sponsoring. ADDITIONAL SPONSOR BENEFIT: Sponsor may greet symposia attendees outside of the room entrance and may hand out literature upon exit from symposia.

John Stanley Coulter Lecture  $5,000 ★ EXCLUSIVE SPONSOR
Presented during the Annual Conference, this distinguished lectureship honors John Stanley Coulter, MD, (Past-President, 1925) in celebration of his many contributions to rehabilitation medicine. Lecturers are recognized for professional achievements which significantly advance the field of rehabilitation.

Deborah Wilkerson Early Career Award Presentation  $5,000 ★ EXCLUSIVE SPONSOR
Deborah L. Wilkerson, former President and ACRM Fellow. Deborah was devoted to improving the quality of rehabilitation and independent living services for individuals. The Wilkerson Award winner presents a scientific paper as a conference symposia.

Instructional Course (Pre- and Post-Conference)  $5,000
Each course is presented on a cutting-edge topic in the field of rehabilitation research. Presenters include rehab experts from Cedars-Sinai Medical Center, Shepherd Center, NYU Medical Center, Mount Sinai School of Medicine, Boston University, Baylor Institute for Rehabilitation, Rehabilitation Institute of Chicago and more. ADDITIONAL SPONSOR BENEFIT: includes signage at the event and logo in the Conference Program, and verbal acknowledgement by faculty members.

ACRM MEDIA BLITZ SPECIAL
More than $5,000 in sponsorship automatically receives six months of media exposure throughout ACRM publications as denoted with this symbol throughout this guide. See page 20 for details.

ACRM INSTITUTIONAL MEMBERS
SAVE UP TO 20% OFF ALL PRICING IN THIS BROCHURE
See page 21.

Awards at 2012 Annual Conference in Vancouver

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
“As a first time participant, my only regret is that I did not:
1) Join this organization sooner in my career and 2) Attend meetings earlier in my career.”

—Edward L. Manning, PhD, ABPP-CL,
Professor of Neurology,
University of Mississippi Medical Center

**EDUCATIONAL SYMPOSIA (CONTINUED)**

**ALL SPONSORSHIPS RECEIVE:**
» Logo in Conference program
» Logo on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgement in eNews

**Mitchell Rosenthal, PhD, Memorial Lecture** $5,000
★ **EXCLUSIVE SPONSOR** To be presented in 2014, and 2016, this lecture honors the memory of Dr. Rosenthal’s remarkable contribution to the field of rehabilitation on a topic of brain injury rehabilitation. Individuals selected reflect the outstanding professional contributions representative of Dr. Rosenthal’s career.

**Sheldon Berrol Memorial Chautauqua** $5,000
★ **EXCLUSIVE SPONSOR**
The Chautauqua is organized by the ACRM BI-ISIG to explore the values, ethics and humanism in brain injury treatment.

**Early Career Development Course** $7,500
★ **EXCLUSIVE SPONSOR**
EXCLUSIVE Sponsorship includes the educational course with luncheon. This full-day workshop is intended for professionals during their first five years after completion of post-graduate studies. Reach the next generation of leaders when they are most impressionable. Approximately 50 – 75 attend annually.

**Cognitive Rehab Manual Training Course** $10,000
★ **EXCLUSIVE SPONSOR**
The new ACRM Cognitive Rehabilitation Manual is making waves and the accompanying live training courses are selling out. Sponsors are prominently promoted in front of this pivotal audience.

**Plenary Sessions** $25,000
Plenary Sessions run unopposed allowing for higher attendance and providing maximum exposure for sponsors. These sessions serve as the educational foundation of the ACRM Annual Conference; approximately four hours of information is presented during the Plenary Sessions. Compelling research presentations, point-counterpoint debates and current concepts focusing on problem-driven topics are all offered during Plenary Presentations.

**ADDITIONAL SPONSOR BENEFIT:** includes signage at the event and verbal acknowledgement by the President of ACRM.

Spaces are limited — **ACT NOW!**

Contact ACRM for more information:
info@ACRM.org or +1.703.435.5335
ATTENDEE SUPPORT ITEMS

Registration Bag Insert $2,500
Your one-page advertisement (subject to ACRM approval) will be included in each attendee’s registration bag at the onset of the Annual Conference.

Cyber Café $7,500
Providing Internet access has become a popular and expected amenity at the ACRM Annual Conference. The Cyber Café includes computer terminals that are connected to high-speed internet access and fully accessible to all meeting attendees. The sponsor will be prominently featured on kiosks, and screen savers. Sponsoring company may provide mouse pads. Because this is also where attendees will go to go online and register for their CEU, do their CEU questions, then create their certificates. Lots of people will be spending lots of time at this kiosk.

Poster Center $5,000
The poster exhibit is a valued component of the educational experience at the Annual Conference. Identify your organization with the best and brightest in scientific research during the Annual Conference poster exhibit. ADDITIONAL SPONSOR BENEFIT: Includes your company’s logo on signage at entrance of poster sessions as well as your logo on the Poster Session Instruction sheet distributed to all poster session attendees.

Hotel Room Entry Key $5,000
Make your company visible to all attendees each time they reach for their key. Premium exposure throughout the week with your company’s logo, booth number and website on each hotel room entry key distributed to attendees at check-in at the hotel.

Conference Portfolio $5,000
Provide each attendee with an attractive and useful writing pad to take notes during educational sessions and later at work meetings. Writing pads are an excellent way to promote your company as course attendees use these throughout the Annual Conference. ADDITIONAL SPONSOR BENEFIT: Recognition includes your company logo on the notebook so that your exposure extends well beyond the conference.

ALL SPONSORSHIPS RECEIVE:
» Logo in Conference program
» Logo on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgement in eNews

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
ATTENDEE SUPPORT ITEMS
(CONTINUED)

ALL SPONSORSHIPS RECEIVE:
» Logo in Conference program
» Logo on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgement in eNews

NEW for 2013!!!

Attendee Program — electronic version $5,000 - 25,000
Plans are underway to create an engaging, useful program for attendees to have at their fingertips — on their mobile devices. Sponsors interested in getting in on the ground floor of this exciting, new opportunity should not delay — inquire today!

Keep your brand top-of-mind throughout the event with these high-profile opportunities for your logo placement.

Attendee Bags $7,500
Distributed to all onsite attendees at registration, each participant will receive an attractive tote imprinted with your company name and logo. High-quality conference bags contain vital handouts and are used throughout the conference. This is an exceptional opportunity to get your company’s name literally within arm’s reach of every attendee. ACRM and your company’s logo appear on one side of the bag. Screen printing on both sides is available for $12,000.

ADDITIONAL SPONSOR BENEFIT: Includes Registration Bag Insert — your company’s literature included in every attendee bag.

Lanyards $10,000
Lanyards are custom-printed with your organization’s name and logo prominently featured on the strap. As each registrant receives a name badge and lanyard upon check-in, having each attendee wear your name daily will provide high visibility for your company.

Name Badges $10,000
The attendee name badges are custom-printed with your organization’s name and logo prominently featured.

Conference Program $2,500 – 25,000
Your full-page ad gets center stage in this comprehensive printed guide to the Annual Conference, Progress In Rehabilitation Research. Every Program print ad gets even more mileage from being duplicated online as a PDF download. For more information, contact: Terri Compos, ACRM Community Relations at TCompos@ACRM.org. ADDITIONAL SPONSOR BENEFIT: Advertisers receive multiple and repeated logo exposures on www.ACRM.org for up to a 12-month period. The sooner the ad is purchased, the more the exposure — see page 20 for more information on BLITZ level sponsorship.

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
SUPPORT the LARGEST interdisciplinary rehabilitation research conference in the world...

“It’s going to be BIG. Records are already being broken.”
— Tamara Bushnik, PhD, FACRM ACRM President

Your target audience within reach

Contact ACRM for more information:
info@ACRM.org or +1.703.435.5335
Another Record-Breaking Conference

The 2012 ACRM Progress in Rehabilitation Research Conference held in Vancouver 9 – 13 October, was the largest, most energized, most successful event in the organization’s 90-year history attracting nearly 700 attendees from more than 22 countries.

QUICK STATS:
92% of attendees say they were satisfied or more than satisfied with the knowledge and expertise of the faculty.
87% say the overall quality of education was good to excellent.
More than 16 hours of hard-working committee and task force meetings were held at the conference.

The global community of rehabilitation professionals will converge in Orlando for OUTSTANDING educational content presented by top researchers and clinicians.

This is where cutting-edge research and technology meets clinical practice to improve the quality of life for people with disabling conditions.

Progress in Rehabilitation Research is the PREMIER rehabilitation conference for interdisciplinary exchange and collaboration.

For more information on sponsoring opportunities and exhibiting and to sign-up, please contact ACRM at info@ACRM.org or +1.703.435.5335 or complete this inquiry form: www.bit.ly/SponsorInquiry.

“Having worked with TBI patients for the past 26 years it is nice to find a conference that provides cutting-edge information from exceptionally well-qualified speakers.”
— Alison M. O’Shanick, MS, CCC-SLP
ACRM Annual Conference
Progress in Rehabilitation Research

EXHIBITING COST
$1,950 before 1 September 2013
$2,450 after 1 September 2013

Register early and SAVE $500

Booth Space Includes:
• 8’ x 10’ booth
• 2’ x 8’ covered and skirted display table
• 2 chairs
• 8’ high drape back wall
• 4’ high drape side wings
• Standard 7” x 44” signage displaying company name
• Pre-conference eblasts introducing attendees to exhibitors and inviting appointments
• Product or service description with your company logo and URL in conference program
• Product or service description with your company logo and hyperlink on ACRM website
• Post-conference online listing on the 2013 Annual Conference Highlights webpage for one year
• Acknowledgement in ACRM publications, including ACRM eNews, a weekly member enewsletter and Rehabilitation Outlook, a bi-monthly member newsletter
• Reduced advertisement rates in Rehabilitation Outlook
• Two full-conference registrations that allow you to participate in all educational sessions, network with attendees, and better understand the needs and interests of your target audience.

“The opportunity to reach our peers from across the country at Progress in Rehabilitation Research is a wonderful chance to highlight the amazing research and clinical care that happens at Spaulding each day” — Dianne Lamb, Regional Director of Admissions Spaulding Rehabilitation Network

LIMITED SPACE!
Call today to reserve your choice location. For additional information on exhibiting, please contact: Terri Compos, CAE, Director of ACRM Community Relations: TCompos@ACRM.org or complete this inquiry form: www.bit.ly/SponsorInquiry.

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
ACRM Mid-Year Meeting

The Mid-Year Meeting brings together the most dedicated ACRM volunteers where the level of enthusiasm is contagious. This interactive and highly-anticipated meeting allows the Special Interest Group and Task Force members to meet face-to-face in a casual setting.

Traditionally a beehive of activity, the Mid-Year Meeting is a focused event allowing targeted sponsorship opportunities to reach this core audience.

**Lanyards** $5,000
Lanyards are custom-printed with your organization’s name and logo prominently featured on the strap. As each registrant receives a name badge and lanyard upon check-in, having each attendee wear your name daily will provide high visibility for your company.

**Name Badges** $5,000
The attendee name badges are custom-printed with your organization’s name and logo prominently featured.

**Special Interest Meeting Sponsor** $10,000
Sponsor this meeting to show your organization’s support for the efforts of a discipline-specific special interest group (SIG), Brain Injury — Interdisciplinary Special Interest Group (BI-ISIG), Spinal Cord Injury Interdisciplinary Special Interest Group (SCI-ISIG) and Stroke — Interdisciplinary Special Interest Group.

**Networking Group Meeting Sponsor** $10,000
Sponsor any one of many diagnosis-specific or discipline-specific emerging networking group within ACRM.

Please inquire about these and other sponsorship opportunities. Contact Jenny Richard, ACRM Director of Member Services, at jrichard@ACRM.org or phone 703.574.5845 or complete this inquiry form: www.bit.ly/SponsorInquiry.

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335

25 – 28 April 2013
Hilton Baltimore Hotel
Baltimore, Maryland

ALL SPONSORSHIPS RECEIVE:

» Logo on ACRM website
» On-site signage recognition with sponsor-provided logo
» Acknowledgement in eNews
ACRM Media Blitz Special

More than $5,000 in sponsorship automatically receives six months* of ACRM media coverage through ACRM publications as denoted with this symbol throughout the guide including:

» **Rehabilitation Outlook**: — Sponsor logo included in a sponsor tribute print ad appearing in six month’s worth of issues.

» **ACRM eNews**: Sponsor name to appear in every weekly eNews for six months — that’s 20+ times.

» **ACRM.org website**: logo to appear on the Sponsor page on the ACRM.org website for a minimum of six months.

» **Archives of Physical Medicine and Rehabilitation**: Sponsor logo placement in 6 successive issues

*Media coverage begins after signed contract and payment is received.

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**Rehabilitation Outlook**

REACH: 1,350+

Bimonthly 12-paged, full-color newsletter— distributed to all ACRM members.

**ACRM Media Blitz Special**

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335

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**eNews**

REACH: 1,300+

Weekly newsletter reaching 1,200+ rehabilitation medicine professionals every week.

**ACRM.org**

REACH: The world

14,000+ hits per months and growing — the news hub for members and the entire vast ACRM community of 5,000+.

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**Archives of Physical Medicine & Rehabilitation**

REACH: 9,000+ print circ.

Highly regarded since 1920, the ARCHIVES has been publishing original, peer-reviewed research and clinical reports on important trends and developments in medical rehabilitation and related fields.

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Limited Space available
Don’t delay sign-up today

Get started with your ACRM sponsorship package by filling out this online contact form at: www.bit.ly/SponsorInquiry

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= SIX MONTH’S WORTH OF FULL ACRM MEDIA EXPOSURE
Automatic with sponsorship values of more than $5,000.
ACRM Institutional Membership

The decision to become an Institutional Member of ACRM provides your entire rehabilitation team priority access to exciting ACRM programming while promoting your organization’s contribution to the field.

Institutional Membership PAYS in real dollar-value ways. All Institutional members enjoy sponsorship cost savings depending on their membership level — with the Platinum level receiving 20% OFF all sponsorship pricing.

For more information and sample Institutional Membership packages outlining benefits and pricing, visit: www.acrm.org/acrm-institutional-membership.

<table>
<thead>
<tr>
<th>INSTITUTIONAL MEMBERSHIP LEVEL</th>
<th>Additional savings OFF ALL ACRM sponsorships &amp; promotional items</th>
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<tbody>
<tr>
<td>BRONZE</td>
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<td>PLATINUM</td>
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“Institutional Membership allows many of our clinicians and researchers to access the latest research via the annual conference”

Teresa Ashman, PhD
Associate Director of Psychology Research, Rusk Institute of Rehabilitation Medicine, ACRM Institutional Member

ACRM Institutional Members are customized to specifically tailor to the unique needs of your organization.

ACRM welcomes new ideas for corporate sponsorships from industry partners and welcomes the opportunity to work with you to develop a specific concept or activity. Please contact Jenny Richard at jrichard@ACRM.org or 703.574.5845 to discuss new opportunities.

For more information contact Jenny Richard at jrichard@acrm.org or 703.574.5845
Recognition Requirements, Specifications & Details

Product vs. Company Logo
The following are ACRM’s guidelines for the use of product logos:

» A product logo can be placed on a non-educational sponsored item as sponsorship recognition.
» A product logo cannot be used for general recognition (overall course banners, website page, publications, etc.)
» The product logo can be a logo only, and cannot contain any quantitative or comparative language, price information, or other indications of savings or value, an endorsement or an inducement to purchase, sell or use the product or service.

Sponsor Logo Requirement and Use
ACRM will need your logo as a Vector-Based EPS format in full-color and in b/w, as well as JPEG, GIF or TIF file format. This is to ensure that you receive the highest quality logo recognition.

All logo recognition will be in full color for digital (web/screen) and full color format when possible in print. However, single color (b/w) may be necessary as determined by the ACRM Marketing Department.

On most specialty items, logos will appear in either black or white. When additional colors are available the sponsor will be notified, and if they so choose can pay any additional costs to add colors. Logo size will be based on the following criteria:

» The level of sponsorship (this will determine size of logo in relation to other logos on general sponsorship banner)
» Sponsored item (ACRM Marketing team will determine the appropriate size for item)

When multiple colors are available for specialty items, the ACRM marketing staff will determine the appropriate color choice based on product availability and consistency with Annual Conference theme.

ACRM Logo

Use of ACRM Logo
ACRM loves its members, sponsors and exhibitors. Members, sponsors and exhibitors are encouraged to love ACRM back — by proudly proclaiming their alliance using the official ACRM logo on their communication. Logo requests should be emailed to info@ACRM.org.

Non-members, non-sponsors and non-exhibitors are strictly prohibited from using the ACRM logo. The ACRM logo is the property of ACRM and unauthorized use by non-members is strictly prohibited.

Fine Print
All advertisements and sponsorships are subject to availability and to ACRM approval. Prices as listed in this guide are subject to change without notice. ACRM has made every effort to ensure accuracy, but please understand ACRM can not be held liable for typos.

Contact ACRM for more information: info@ACRM.org or +1.703.435.5335
THANK YOU

PREVIOUS ACRM SPONSORS & EXHIBITORS

ACRM gratefully acknowledges the following for their generous support...

Academy of Spinal Cord Injury Professionals
Accord Services
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APDM, Inc.
ASN
ATG Rehab
Atlanta Brewing Company
Beechwood Rehabilitation Services
Bernell Corporation
Bioness, Inc.
BKIN
Braintree & New England Rehabilitation Hospitals
Braintree Rehabilitation Hospital
Burke Rehabilitation Hospital
Cadwell Labs
Canadian Institute for Health Information
Cardinal Hill Rehabilitation Hospital
CARF
Centre for Neuro Skills
Children’s Healthcare of Atlanta
Cleveland FES Center
Columbia Scientific, LLC
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Innovative Neurotronics
Interactive Motion Technologies, Inc.
International Brain Injury Association
Intracoustics
Inventive Software Solutions
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NeuroSkills
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NovaVision
Ontario Rehabilitation Research Advisory Network (ORRAN)
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Ozark Systems Manufacturing
Paradigm Management Services
Partner Healthcare System
Pate Rehabilitation Endeavors, Inc.
Phoenix Technologies
Protokinetics
Rehabilitation Institute of Chicago
ReMed
Rick Hansen Institute
Rogue Research
Rusk Rehabilitation at NYU Langone Medical Center
Saebo
Sage Publications
Santa Clara Valley Medical Center
Shepherd Center
Spaulding Rehabilitation Network
Tekscan, Inc.
The Altieri Group
The Brain Aneurysm Foundation
The National Academy of Neuropsychology (NAN)
The Ohio State University
Thomas Land Publishers, Inc.
TIRR Memorial Hermann
Touchstone Neurorecovery Center
University of Pittsburgh — Department of Physical Medicine & Rehabilitation
Wave Manufacturing
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